

MOTHERLY
State of Motherhood
2024 SURVEY REPORT



“As we approach this election year, it is clear that mothers' voices are not only relevant but vital in shaping a future where families can thrive. Let us heed their call for action, prioritize their needs and champion the policies that will define the health and happiness of the next generation.”



Jill Koziol
Cofounder of Motherly

Motherly amplifies the voices of mothers through our annual State of Motherhood survey, the largest statistically significant survey of mothers in the country. Nearly 6,000 mothers completed our seventh annual survey, conducted from March 3 to March 18, 2024. To ensure our results represent today's mothers accurately, we weighted the data to align with US Census demographic data. Our report focuses on the findings from Gen Z (aged 18-27) and Millennial (aged 28 to 43) mothers. When reviewing our findings and generational comparisons, it is important to note that only [6% of Gen Z women are mothers](#), representing a distinct and emerging group entering motherhood earlier than many of their peers.

As in previous years, findings continue to validate that today's mothers are parenting without adequate support. This year finds

that Gen Z moms are signaling a continuing future birth rate decline; childcare access and affordability issues continue to impact mothers' ability to work; a quarter of all moms report receiving regular financial support from their parents, with Gen Z moms twice as likely to have help from their partners compared to their own mothers' generations (Gen X+). In this election year, more than 85% of moms over 30 support federally mandated paid leave, regulation to address climate change, federally protected reproductive rights and increased gun control policies. But findings also show that moms under 30 feel differently, possibly signaling apathy or low confidence in what those policies might bring.

The following report is a synthesis of this year's findings. Full data tables can be found in the appendix.

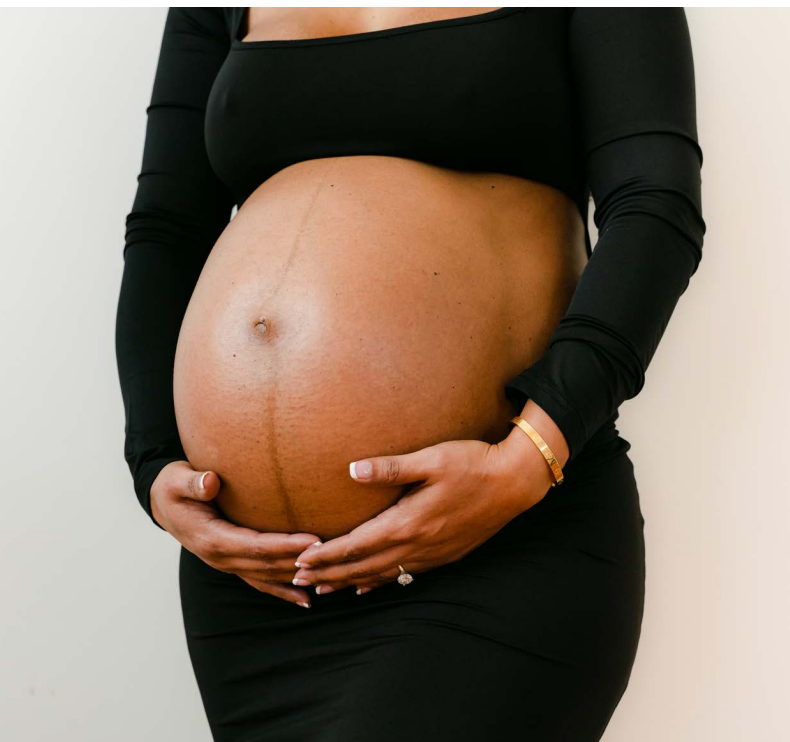
Gen Z mothers are much less likely to plan on having another child

In the next 10 years, it's projected that about [80% of Millennials will be parents](#), but it's unclear if Gen Z will embrace parenthood to the same extent. We learned this year that Gen Z moms under 30 are less than half as likely to plan on another child than Millennial moms under 30 were in 2019 (**31%** vs **65%**), signaling a continued birth rate decline in the United States.

Are you planning on having or adopting more children?	All Gen Z/Mil	Net <30	Net 30-39	Net 40+
Yes	25%	31%	27%	5%
No	55%	59%	49%	86%
Not Sure	20%	10%	24%	9%

There are many reasons why mothers may choose not to add to their families—and looking at the survey responses, we see some interesting differences by age. “Family feels complete” coupled with financial concerns are the top reasons why moms in their 30s are choosing not to grow their families, while 40+ moms cite age as the number one reason, in addition to their family feeling complete. In contrast, younger moms point to a variety of reasons for not wanting to expand their families, including concerns about the state of the world:

- Combining financial reasons (**11%**), lack of support (**11%**) and career (**11%**); we see that **33%** of younger moms feel that the need/desire to work combined with inadequate childcare support contributes the most to not wanting to have more children.
- Younger moms are much more likely to point to concerns about the environment and the state of the world as reasons not to have additional children (**25%** compared to **5%** of those 30-39).
- Finally, although young, **1 in 10 (11%)** of moms <30 cite medical considerations as the reason they would not like to have more children. This may be correlated with younger generations being more likely to be BIPOC and underserved by the healthcare system.



Two-thirds of moms considered leaving the workforce last year due to the stress and cost of childcare, highest among Gen Z at 82%

This year, more mothers are in the workforce, with younger moms showing a strong trend of re-entering or joining work, influenced by economic pressures such as inflation. Despite this, a consistent issue remains: childcare. Many mothers report leaving or adjusting their work life due to the lack of affordable childcare, a sentiment that resonates deeply across all ages—but is most pronounced among the youngest generation.

Cost and stress of the daycare situation has always been rated as a reason to consider leaving the workforce, but this year it registers at an all-time high at **66%** (up **14%** year over year), driven mostly by moms under 30, among whom **82%** say cost and stress related to childcare is a reason to leave the workforce.

“Our traditional work contract is inadequate, particularly in supporting family needs. With 66% of young mothers considering leaving the workforce due to childcare costs and stress, it's critical to empower women to use technology to develop innovative solutions. Let's redefine work flexibility and enhance childcare options to retain and support working mothers.”

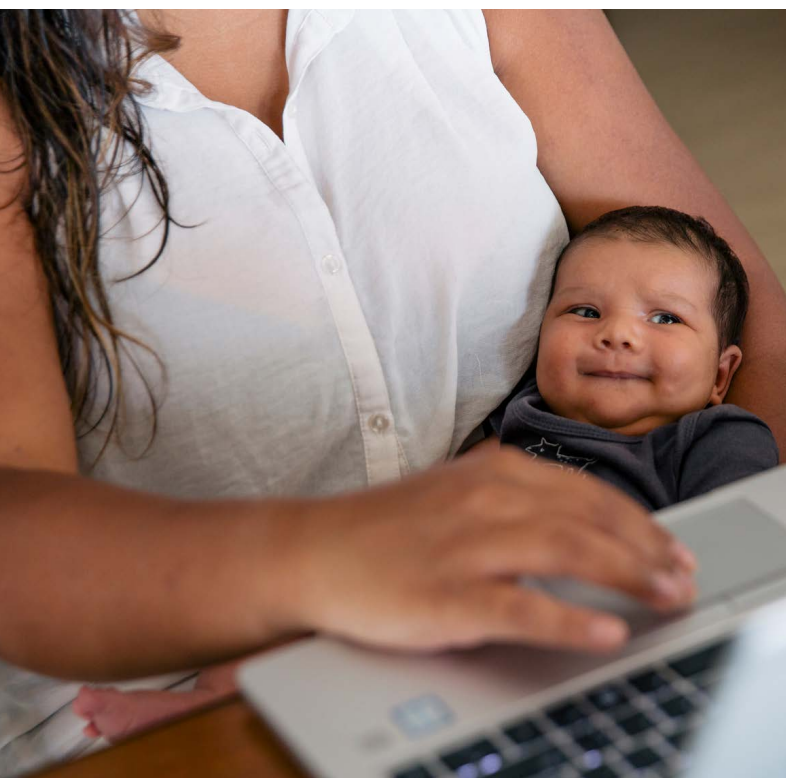


Brooke Markevicius
Tech Entrepreneur & Author of
"The Future Built by Women"

Access to affordable, high-quality childcare continues to be a primary concern for working moms—and a key driver in women leaving the workforce or being able to return to full-time work. **Half** of non-working moms point to the need for affordable childcare as the prerequisite for returning to/entering the workforce.

Four in 10 moms who made a job or employment change in the past 12 months did so because of lack of childcare or needing/wanting to stay home with children.

Coming out of the pandemic, very little has moved for moms on childcare. Across the years, **two-thirds** of mothers surveyed are paying more than \$1,000 a month for care—contributing to the main reason for why parents are dissatisfied with their childcare situation.



Half of non-working moms point to the need for affordable childcare as the prerequisite for returning to/entering the workforce.

“This data presents a comprehensive picture of modern and ambitious mothers. It reveals that women are more likely than ever to consider a career pause due to the high costs of childcare, among other factors. It also shows the surge of women who eventually return to the workforce after time away. I hope this is another cultural call to action that it’s not only time to advocate for more support for parents in the workforce but also to normalize career pauses so that women can shift in and out of the traditional workplace with more support and less penalty on reentry.”



Neha Leela Ruch
Founder & CEO of Mother Untitled

Gen Z moms are 2.5 times less likely than Millennial moms to have position flexibility and half as likely to have paid maternity leave

Younger moms under 30 report unique needs and pressures, including less flexibility with work for them and their partners. Moms 30 and older are **2 to 3** times as likely as younger moms to have full-time employment that allows them to work from home. In contrast, moms under 30 who are working from home are much more likely to work only part-time. Meanwhile, younger moms are also less likely to have some support from a partner who also works from home—only **7%** compared to 1 in 5 among moms 30+.

Dishearteningly, evidence in the survey suggests that younger, newer moms are getting the least amount of support in the workplace:

If you are employed, what benefits does your employer offer that supports you as a mother? Select all that apply.

	All Gen Z/Mil	Net <30	Net 30-39	Net 40+
Position flexibility (e.g., more part-time, remote work, job-sharing, or schedule flexibility)	59%	30%	66%	72%
Paid maternity leave	43%	26%	48%	37%

Finally, Motherly provides undeniable evidence that the broken rung in the career ladder is not of our making! Toxic workplaces drive away experienced working moms, perpetuating the gender gap in leadership. We should prioritize our mental health over our careers, but when we do, we're still punished. Toxic environments limit our representation at the top, stifle mentorship and growth, and deprive future and younger working moms of guidance. And let's be clear: companies also suffer, losing valuable and proven productive employees, thereby negatively impacting their bottom line.



Christine Michel Carter
Speaker, Consultant, Writer



Over a quarter (27%) of all moms regularly receive financial support from their parents, rising to 49% for moms under 30

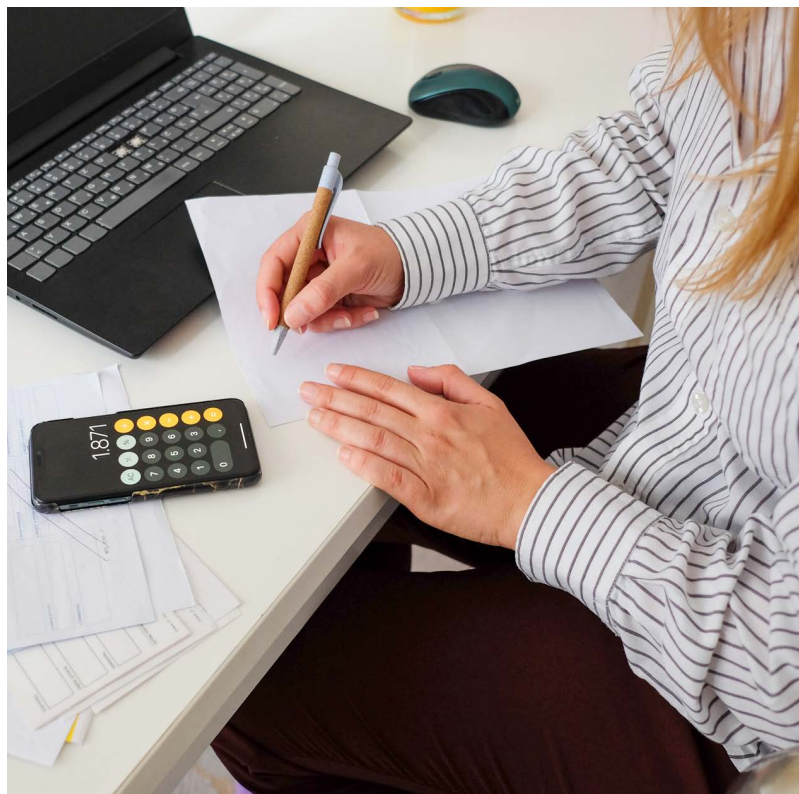
It is not surprising that today’s parents still need some support from their parents. Indeed, over one-quarter (**27%**) report taking financial help regularly or occasionally. However, this year, half (**49%**) of moms under 30 report taking financial help from parents, noting they struggle with living expenses and student loan debt, falling off to an average of **23%** among those aged 30 to 39, before declining to **16%** among parents in their 40s.

While there is a general progression in financial well-being with age, many young mothers still feel the pressure of living paycheck to paycheck. In general, there is little change in self-assessment of financial well-being since last year:

Financial Situation	2022 Total	2023 Total	2024 Total
On track – living below my means and will be prepared for the future	19%	20%	23%
Almost on track – living below my means and saving a bit but need to save more	39%	40%	34%
At my means – living paycheck to paycheck, spending almost everything I make every month, but I’m not going any deeper into debt	31%	29%	31%
Beyond my means – spending more than I make every month and going deeper into debt	10%	9%	10%

Nonetheless, the majority of moms (**79%**) remain fairly optimistic that their children will be better off financially—with younger moms especially so, while moms with children aging into teens and adults are a little less optimistic.

Moms are reporting feeling financially stressed, and this holds true regardless of income. While there appears to be a little easing of the purse strings this year compared to last year’s worries of recession, the trend is still toward cutting back.



Nearly 60% of moms under 30 report equally sharing household responsibilities with a partner vs. 35% of moms over 30

Encouragingly, there’s a shift towards more equitable sharing of household responsibilities among younger couples, with many reporting a true partnership approach to chores and parenting duties.

With each generation, there has been progress in terms of moms sharing household responsibilities with a partner. This is the first year in which a majority of any cohort of moms report they share responsibilities equally, with **59%** of moms under 30 saying this is the case. Gen Z moms get more help from their partners compared to Millennials—and they are **twice as likely** to have help from their partners, compared to their own mothers’ generations (Gen X+). Moms aged 30-39 are split, with half (**53%**) saying household responsibilities fall to solely or mostly them; and **60%** of moms in their 40s saying it is solely or mostly on their shoulders. Of note, moms under 30 are **10%** more likely to have a partner than moms over 40.

Who in your household primarily handles household chores/responsibilities?

	All Gen Z/Mil	Net <30	Net 30-39	Net 40+
Mostly me	42%	27%	45%	47%
Share equally	42%	59%	40%	29%
Only me	8%	4%	8%	13%
Mostly my partner	3%	5%	3%	3%
Only my partner	1%	2%	1%	1%
Outsource or hire out chores and responsibilities	1%	1%	1%	2%
Not applicable, single parent	2%	3%	1%	5%

The survey shows promising trends among Gen Z moms, who not only report a more equitable distribution of household duties but also a higher engagement in therapy, with 7 in 10 seeking support in the past year. These positive changes are crucial for maternal mental health. Despite this progress, challenges like affordable childcare, flexible work options and sufficient maternity leave remain pressing issues.



Erica Djossa
Founder & CEO of Momwell



53% of moms under 30 get at least an hour to themselves each day vs. only 39% for all moms

Possibly thanks to more help from their partners, younger moms are also paying more time and attention to their self-care. Moms under 30 report working out more frequently, going out with friends more often and going on date night more frequently than their older counterparts.

		Total Gen Z/Mil	Net <30	Net 30-39	Net 40+
On average, how frequently do you work out for at least 30 minutes a day?	Every day	11%	17%	9%	12%
	A few times a week	35%	34%	34%	36%
	A few times a month	27%	30%	27%	21%
	A few times a year	12%	8%	12%	13%
	Never	15%	10%	16%	18%
On average, how many times a month do you go out with friends, without children?	0 times	43%	26%	47%	44%
	1-2 times	44%	38%	45%	47%
	3-4 times	9%	21%	5%	8%
	5+ times	5%	15%	2%	2%
On average, how many times a month do you go on a date with your partner?	0 times	41%	21%	45%	47%
	1-2 times	44%	40%	45%	41%
	3-4 times	9%	21%	6%	9%
	5+ times	6%	18%	4%	3%
On average, how much time do you get to yourself without work or family obligations each day?	Less than 1 hr	61%	47%	64%	53%
	1-2 hours	32%	38%	32%	35%
	3 or more hours	7%	15%	5%	12%



How Gen Z moms spends their time

34%
work out 3x a week

74%
go out with friends without children at least 1x a month

79%
go on a date with partner at least 1x a month

53%
get at least an hour to themselves each day

When it comes to getting at least an hour of time to themselves each day, moms under 30 with younger children look more like older moms over 40 with more self-sufficient children. It's hard to say how much of this difference between moms under 30 and those over 30 is due to age, truly different attitudes or the realities of having one child versus two or three.

Again, possibly because of getting more partner support and more time for themselves, younger moms also report having more sex and being more satisfied with their sex lives.



Among moms with partner	Total Gen Z/Mil	Net <30	Net 30-39	Net 40+
Frequency of sex				
3 or more times a week	8%	16%	6%	7%
1-2 times a week	33%	37%	32%	31%
1-2 times a month	35%	32%	37%	31%
Less than once a month	25%	15%	25%	31%
Ideal sex frequency				
3 or more times a week	19%	33%	17%	12%
1-2 times a week	59%	48%	62%	58%
1-2 times a month	19%	18%	19%	23%
Less than once a month	3%	0%	3%	7%
How satisfied are you with your sex life?				
Extremely satisfied	12%	19%	11%	96%
Satisfied	31%	33%	32%	28%
Neither satisfied nor dissatisfied	35%	36%	34%	32%
Dissatisfied	17%	10%	18%	21%
Extremely dissatisfied	5%	1%	5%	10%
Total satisfied	43%	53%	42%	38%
Total dissatisfied	22%	12%	23%	30%

Younger moms are more likely than their older counterparts to desire sex more frequently and to be having sex closer to their ideal frequency. Even though moms under 30 report they are having less sex than before (**53%**), they are still more likely to report satisfaction with their overall sex life.

Younger moms report having more sex and being more satisfied with their sex lives.

Moms indicate near universal support for motherhood-related governmental policies, but Gen Z moms diverge, indicating apathy

In 2024, a critical election year, we found that at least **85%** of moms support federally mandated paid leave, regulation to address climate change, federally funded reproductive rights and increased gun control policies, but surprisingly, moms under 30 are **3 times less likely** to support these policies.

Motherly's State of Motherhood survey asked about a variety of policy issues that pertain to moms. There are notable differences by age related to the priority level of critical concerns:

- Moms over 30 (with school-age children) are more likely to place gun control in the top 1 or 2 issues compared to moms under 30 (despite their closer proximity to high school)
- Moms in older demographics are more concerned about reproductive rights, possibly as they think about their own daughters
- Moms under 40 are more likely to prioritize family leave and childcare, still having the greatest need for those programs and services
- Moms under 30 rate environmental concerns as high as healthcare access or costs

Moms under 30 are 3x less likely to support federally mandated paid leave, regulations to address climate change, federally funded reproductive rights and increased gun control policies.



Most interestingly, across the board we see weaker support from the youngest mothers on most of the policy actions tested. The survey does not delve into why moms may be more or less supportive of policy action, but the results suggest some amount of skepticism or apathy among younger moms that regulation will lead to real systemic change.



Election Topic	Total Gen Z/Mil	Net <30	Net 30-39	Net 40+
Regulation to address climate change				
Support	85%	65%	89%	83%
Not Support	15%	35%	11%	17%
Federally protected reproductive rights				
Support	84%	65%	88%	86%
Not Support	16%	35%	12%	14%
Federally mandated paid leave				
Support	92%	73%	96%	97%
Not Support	8%	27%	4%	3%
Increased gun safety/gun control policies				
Support	86%	67%	91%	87%
Not Support	14%	33%	9%	13%
US involvement in international conflict				
Support	58%	53%	59%	64%
Not Support	42%	47%	41%	36%

The findings in this report should be a huge wakeup call for our politicians. Mothers overwhelmingly support federal paid leave, reproductive rights, increased gun control and climate change regulation. These are the issues that mothers care about. And we are going to vote accordingly.



Allison Whalen
Founder & CEO of Parentaly

METHODOLOGY STATEMENT

Motherly designed and administered this survey taken by 5,608 mothers through Motherly subscribers list, social media and partner channels. This report focuses on the cleaned and weighted Millennial/Gen Z cohort of 3,220 respondents aged 18-43. Edge Research weighted the data to reflect the racial and ethnic composition of the US female Millennial cohort based on available US Census data.

Appendix:
Detailed Results

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q01: Which of the following categories best describes you? Select all that apply.	Unweighted Base: Total Respondents	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Trying to conceive	3%	4%	1%	4%	2%	3%	4%	4%	1%	6%	4%	6%	2%	7%	1%	3%	3%	4%	2%	2%	3%	3%	4%	4%
	Pregnant	7%	9%	5%	9%	2%	6%	10%	10%	10%	6%	6%	7%	7%	10%	14%	9%	5%	8%	5%	8%	7%	6%	8%	7%
	Mother	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Grandmother	2%	0%	-	0%	10%	3%	1%	1%	1%	1%	3%	0%	4%	0%	1%	1%	4%	2%	3%	4%	2%	1%	3%	3%
	Other (please specify)	1%	0%	-	0%	2%	1%	0%	0%	0%	0%	-	0%	1%	0%	0%	1%	1%	1%	0%	2%	1%	1%	0%	1%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q02: Children come into our lives in many different ways. How did you become a parent? Select all that apply.	Unweighted Base: Total Respondents	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Fertility treatment	15%	13%	4%	14%	19%	15%	14%	16%	12%	17%	-	3%	3%	1%	27%	14%	14%	18%	10%	11%	15%	14%	17%	13%
	Adoption	3%	3%	9%	2%	4%	3%	2%	1%	5%	0%	-	1%	3%	-	1%	1%	5%	3%	3%	3%	3%	2%	3%	3%
	Foster system	2%	2%	4%	2%	2%	2%	3%	4%	7%	-	2%	1%	3%	-	9%	1%	3%	2%	4%	2%	2%	2%	2%	2%
	Sex	90%	91%	85%	92%	88%	91%	89%	91%	87%	92%	91%	88%	92%	88%	92%	95%	89%	88%	93%	93%	90%	91%	88%	92%
	Step-parent	2%	2%	-	2%	4%	2%	2%	2%	2%	2%	2%	1%	3%	0%	-	3%	3%	2%	1%	4%	2%	1%	3%	3%
	Other (please specify)	1%	1%	0%	1%	2%	1%	1%	1%	-	-	-	1%	1%	1%	0%	1%	1%	1%	0%	2%	1%	1%	1%	0%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q03: How many children are you the parent or guardian for?	Unweighted Base: Total Respondents	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	0 children	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1 child	39%	45%	82%	45%	22%	36%	45%	37%	54%	45%	36%	100%	-	100%	-	-	41%	35%	59%	23%	42%	54%	33%	30%
	2 children	39%	40%	17%	42%	37%	40%	39%	44%	31%	47%	36%	-	64%	-	98%	66%	33%	46%	24%	44%	39%	34%	43%	39%
	3 children	13%	11%	1%	12%	18%	14%	12%	16%	10%	7%	16%	-	21%	-	2%	25%	13%	12%	10%	16%	12%	7%	15%	17%
	4 children	5%	3%	-	3%	12%	6%	3%	3%	4%	1%	5%	-	8%	-	0%	6%	7%	4%	4%	11%	5%	2%	6%	7%
	5 or more children	4%	1%	-	1%	11%	5%	1%	0%	1%	-	6%	-	6%	-	2%	6%	7%	2%	3%	6%	3%	2%	3%	7%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q04: What are the ages of each child in your household? Check all that apply.	Unweighted Base: Total Respondents	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Have child in household	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Less than 1	17%	22%	18%	23%	2%	17%	18%	24%	14%	13%	21%	12%	21%	26%	79%	35%	-	19%	10%	15%	16%	13%	19%	20%
	1 year old	15%	19%	7%	20%	4%	14%	18%	25%	12%	19%	13%	13%	16%	30%	31%	34%	-	15%	11%	11%	14%	13%	15%	21%
	2 years old	22%	28%	20%	28%	4%	20%	25%	26%	29%	24%	14%	19%	23%	43%	84%	40%	-	23%	22%	16%	22%	23%	22%	20%
	3 years old	21%	25%	18%	26%	7%	20%	23%	21%	24%	24%	17%	17%	23%	-	-	33%	24%	20%	22%	16%	20%	22%	20%	21%
	4 years old	16%	18%	17%	19%	8%	15%	17%	17%	17%	16%	18%	15%	19%	-	-	28%	17%	16%	17%	11%	16%	19%	14%	16%
	5 years old	15%	17%	18%	17%	8%	14%	17%	17%	20%	12%	9%	12%	17%	-	-	24%	18%	13%	18%	12%	15%	15%	14%	17%
	6 years old	11%	11%	10%	11%	1%	12%	10%	10%	9%	13%	14%	4%	16%	-	-	14%	15%	12%	9%	15%	11%	9%	13%	12%
	7 years old	8%	7%	5%	7%	8%	8%	6%	6%	7%	5%	9%	3%	11%	-	-	9%	10%	8%	6%	9%	7%	6%	9%	8%
	8 years old	6%	5%	-	6%	10%	7%	6%	7%	4%	5%	2%	1%	10%	-	-	6%	9%	6%	4%	10%	6%	4%	7%	8%
	9 years old	5%	3%	-	4%	10%	6%	4%	3%	3%	4%	5%	1%	7%	-	-	4%	7%	5%	3%	7%	4%	4%	4%	7%
	10 years old	5%	3%	-	4%	11%	6%	5%	3%	4%	6%	13%	2%	8%	-	-	3%	9%	5%	4%	7%	5%	3%	6%	6%
	11 years old	3%	2%	-	2%	8%	4%	2%	2%	1%	2%	7%	1%	5%	-	-	2%	5%	3%	2%	8%	3%	2%	3%	5%
	12 years old	4%	2%	-	3%	11%	4%	4%	5%	2%	2%	5%	1%	7%	-	-	2%	7%	4%	3%	3%	4%	4%	4%	6%
	13 years old	4%	2%	-	2%	12%	5%	3%	3%	1%	3%	14%	1%	7%	-	-	2%	7%	4%	4%	6%	4%	4%	4%	5%
	14 years old	4%	1%	-	1%	13%	5%	2%	2%	2%	2%	6%	0%	6%	-	-	1%	7%	3%	3%	9%	3%	2%	4%	6%
	15 years old	3%	1%	-	1%	10%	4%	1%	2%	0%	1%	3%	0%	5%	-	-	1%	6%	3%	2%	4%	3%	2%	4%	4%
	16 years old	4%	1%	-	1%	11%	4%	2%	3%	2%	1%	3%	0%	6%	-	-	2%	6%	3%	3%	6%	3%	3%	3%	5%
	17 years old	4%	1%	-	1%	11%	5%	2%	2%	2%	2%	2%	0%	6%	-	-	2%	6%	3%	3%	8%	3%	2%	4%	5%
	18 years and up	12%	2%	-	2%	42%	15%	5%	4%	5%	5%	18%	1%	18%	-	-	2%	21%	10%	9%	26%	11%	6%	13%	15%
	Not applicable, no child in household	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q05: What is your current relationship status?																									
Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803	
Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574	
Married	88%	91%	88%	91%	81%	89%	87%	86%	86%	93%	81%	86%	89%	89%	96%	93%	85%	87%	92%	88%	89%	92%	86%	85%	
Single	3%	2%	2%	2%	5%	3%	3%	3%	5%	1%	4%	5%	2%	4%	0%	1%	4%	3%	2%	4%	3%	2%	3%	4%	
Separated	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	0%	-	0%	2%	1%	1%	1%	1%	1%	1%	0%	
Divorced	2%	1%	-	1%	6%	3%	1%	2%	1%	5%	2%	3%	3%	0%	-	0%	4%	3%	2%	3%	2%	3%	2%	2%	
Have partner, co-living	5%	5%	8%	5%	4%	4%	6%	5%	4%	7%	5%	4%	5%	6%	3%	5%	4%	5%	2%	3%	4%	3%	5%	7%	
Have partner, not co-living	0%	0%	1%	0%	0%	0%	1%	1%	-	-	1%	0%	0%	0%	-	0%	0%	0%	0%	-	0%	-	1%	1%	
Other (please specify)	0%	0%	-	0%	1%	0%	0%	0%	0%	1%	2%	0%	1%	-	0%	0%	1%	0%	-	1%	0%	0%	0%	1%	

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q06: Are you planning on having or adopting more children?																									
Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803	
Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574	
Yes	20%	25%	36%	24%	3%	17%	24%	27%	25%	21%	18%	31%	12%	49%	28%	14%	12%	20%	17%	13%	18%	18%	19%	24%	
No	63%	55%	56%	55%	89%	67%	57%	49%	61%	62%	55%	52%	71%	30%	43%	61%	78%	62%	74%	68%	66%	67%	64%	55%	
Unsure	17%	20%	8%	21%	7%	16%	19%	24%	14%	17%	27%	17%	17%	21%	29%	26%	11%	19%	9%	19%	16%	14%	17%	21%	

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q07: If no, what is the primary reason for that decision?																									
Unweighted Base	2366	1785	113	1672	581	1800	502	140	151	155	33	762	1604	202	92	627	1444	1157	659	121	1937	898	918	429	
Base: Not planning to have or adopt more children	1680	1099	82	1017	581	1057	590	226	211	119	33	538	1142	136	64	385	1093	809	461	94	1364	622	647	317	
Other (please specify)	1%	3%	-	3%	3%	4%	2%	2%	1%	2%	-	3%	3%	5%	2%	2%	3%	3%	1%	3%	3%	2%	3%	4%	
Unable to conceive	1%	1%	-	1%	2%	2%	1%	0%	0%	1%	3%	2%	1%	-	-	1%	2%	1%	1%	1%	1%	1%	2%	2%	
Financial reasons	12%	15%	7%	16%	5%	10%	15%	20%	10%	15%	8%	13%	11%	15%	15%	14%	10%	13%	12%	4%	12%	13%	12%	10%	
Career reasons	3%	4%	8%	4%	1%	2%	5%	3%	6%	4%	-	7%	2%	11%	4%	1%	3%	3%	6%	0%	4%	5%	3%	1%	
Medical considerations	6%	7%	17%	6%	4%	4%	9%	7%	10%	7%	12%	9%	4%	8%	5%	6%	6%	4%	9%	2%	6%	8%	4%	7%	
Age	23%	11%	9%	12%	45%	26%	17%	17%	17%	20%	31%	18%	26%	12%	8%	13%	29%	24%	19%	29%	22%	19%	25%	26%	
Don't want to be pregnant again	8%	10%	15%	10%	5%	7%	11%	9%	13%	12%	12%	10%	7%	11%	18%	9%	7%	8%	10%	6%	9%	9%	9%	7%	
Family feels complete	34%	35%	17%	36%	32%	37%	28%	31%	21%	28%	33%	16%	42%	19%	46%	46%	30%	37%	24%	50%	33%	28%	36%	35%	
Concern for the state of the world	2%	3%	5%	3%	1%	2%	3%	2%	3%	5%	-	6%	0%	6%	1%	0%	2%	1%	5%	1%	2%	4%	1%	1%	
Sustainability of the environment	2%	3%	13%	2%	-	1%	3%	2%	5%	1%	2%	5%	0%	2%	-	1%	2%	0%	6%	1%	2%	4%	0%	1%	
Lack of support	5%	7%	9%	7%	1%	4%	8%	6%	12%	5%	-	11%	2%	12%	-	4%	5%	4%	7%	2%	5%	7%	4%	5%	
Not applicable	1%	0%	-	0%	1%	1%	0%	-	1%	1%	-	-	1%	-	2%	1%	1%	0%	0%	2%	0%	0%	1%	1%	

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q08: Which best describes your current employment status?																									
Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803	
Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574	
Stay at home parent	18%	18%	17%	18%	20%	18%	18%	25%	9%	14%	22%	13%	22%	17%	21%	25%	16%	-	-	-	-	-	-	84%	
Working full-time from home	20%	20%	4%	22%	18%	20%	20%	20%	16%	23%	24%	19%	20%	22%	19%	22%	18%	40%	-	-	25%	57%	-	-	
Working part-time from home	15%	18%	59%	15%	6%	13%	19%	5%	4%	21%	-	29%	6%	20%	13%	4%	19%	-	64%	-	19%	43%	-	-	
Working full-time out of the home	30%	29%	11%	31%	32%	32%	27%	33%	20%	23%	32%	26%	32%	28%	34%	33%	28%	60%	-	-	38%	-	78%	-	
Working part-time out of the home	8%	8%	7%	8%	10%	9%	7%	8%	5%	8%	8%	6%	10%	6%	9%	9%	9%	-	36%	-	11%	-	22%	-	
Work for myself	5%	4%	1%	4%	9%	6%	4%	4%	5%	5%	2%	3%	7%	3%	3%	5%	6%	-	-	100%	7%	-	-	-	
Currently seeking employment	3%	3%	1%	3%	4%	3%	4%	4%	4%	5%	12%	4%	3%	4%	1%	2%	4%	-	-	-	-	-	-	16%	

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q09: On average, how many hours are you employed per week?	Unweighted Base	3067	2579	155	2424	488	2311	674	192	210	203	40	1306	1761	599	170	757	1541	1966	911	190	3067	1363	1514	-
	Base: Currently Employed	2076	1588	120	1467	488	1249	802	324	302	155	40	862	1214	361	116	465	1133	1316	623	138	2076	924	1014	-
	0 hours	0%	0%	4%	0%	0%	0%	1%	-	1%	-	-	0%	0%	-	-	-	1%	0%	0%	1%	0%	0%	0%	-
	1-10 hours	10%	12%	34%	10%	5%	9%	13%	5%	22%	15%	7%	16%	6%	11%	8%	5%	12%	0%	29%	21%	10%	16%	4%	-
	11-20 hours	13%	15%	36%	13%	8%	13%	14%	5%	23%	16%	5%	21%	8%	16%	5%	8%	16%	1%	40%	17%	13%	19%	7%	-
	21-30 hours	11%	10%	10%	10%	14%	10%	12%	17%	12%	6%	9%	7%	13%	8%	21%	10%	11%	3%	24%	24%	11%	8%	11%	-
	31-40 hours	37%	37%	9%	39%	39%	39%	35%	43%	22%	37%	36%	32%	41%	39%	38%	45%	34%	55%	5%	18%	37%	31%	46%	-
	41-50 hours	24%	23%	7%	24%	28%	26%	22%	25%	17%	22%	32%	20%	27%	24%	22%	28%	23%	36%	2%	12%	24%	22%	28%	-
	5+ hours	4%	3%	-	4%	5%	4%	4%	4%	3%	3%	11%	2%	5%	2%	5%	4%	4%	5%	-	8%	4%	2%	4%	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q10: Which best describes your partner's current employment status?	Unweighted Base	3656	3101	187	2914	555	2746	801	255	221	244	51	1439	2217	709	218	1003	1725	1850	874	176	2900	1308	1416	756
	Base: Have Partner	2472	1917	142	1776	555	1469	967	437	319	187	53	956	1517	438	149	624	1261	1219	592	126	1937	880	931	535
	Stay at home parent	3%	3%	5%	2%	4%	2%	4%	5%	4%	3%	2%	3%	3%	3%	2%	3%	4%	4%	1%	1%	3%	2%	3%	4%
	Working full-time from home	19%	19%	8%	20%	19%	20%	18%	19%	12%	25%	15%	18%	19%	22%	18%	21%	17%	22%	11%	23%	18%	20%	16%	21%
	Working part-time from home	2%	2%	7%	2%	2%	2%	3%	3%	4%	0%	-	2%	2%	1%	1%	1%	3%	2%	3%	2%	3%	1%	1%	
	Working full-time out of the home	66%	68%	73%	68%	57%	66%	66%	63%	72%	64%	66%	67%	63%	68%	75%	65%	64%	63%	78%	54%	67%	67%	69%	61%
	Working part-time out of the home	2%	2%	3%	2%	4%	3%	2%	2%	2%	1%	3%	2%	3%	2%	1%	2%	3%	3%	2%	1%	3%	1%	4%	2%
	Work for themselves	6%	4%	4%	5%	11%	6%	5%	5%	5%	5%	9%	4%	7%	3%	3%	6%	8%	5%	4%	17%	5%	4%	5%	8%
	Currently seeking employment	2%	1%	-	2%	3%	2%	2%	3%	1%	2%	5%	2%	2%	2%	1%	2%	2%	2%	1%	3%	2%	1%	2%	2%
	Not applicable, no partner	0%	0%	-	0%	0%	0%	-	-	-	-	-	-	0%	-	-	-	0%	0%	0%	-	-	-	0%	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q11: How has your employment status changed in the last year? Select all that apply.	Unweighted Base	3067	2579	155	2424	488	2311	674	192	210	203	40	1306	1761	599	170	757	1541	1966	911	190	3067	1363	1514	-
	Base: Currently Employed	2076	1588	120	1467	488	1249	802	324	302	155	40	862	1214	361	116	465	1133	1316	623	138	2076	924	1014	-
	My employment status is unchanged	66%	63%	14%	67%	77%	69%	62%	78%	47%	62%	70%	52%	77%	57%	77%	80%	63%	82%	35%	63%	66%	55%	77%	-
	Paused plans to change jobs	16%	20%	59%	16%	4%	12%	22%	5%	39%	26%	6%	31%	5%	22%	6%	4%	20%	5%	43%	1%	16%	30%	5%	-
	Quit my job	4%	5%	10%	4%	2%	4%	4%	3%	6%	2%	11%	4%	4%	4%	4%	3%	4%	3%	4%	11%	4%	4%	3%	-
	Was laid off or furloughed	4%	4%	13%	4%	4%	4%	5%	5%	3%	5%	3%	4%	5%	3%	2%	3%	5%	4%	4%	7%	4%	5%	3%	-
	Had my pay or hours reduced	6%	6%	3%	6%	5%	6%	5%	6%	2%	4%	5%	5%	6%	8%	10%	6%	5%	4%	10%	8%	6%	4%	7%	-
	Retired or left the workforce	1%	1%	1%	1%	1%	1%	1%	0%	-	-	8%	0%	1%	1%	0%	0%	1%	1%	1%	3%	1%	1%	1%	-
	Not applicable, not employed in the last year	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Other (please specify)	10%	9%	3%	9%	12%	11%	7%	10%	5%	8%	8%	9%	10%	13%	6%	11%	9%	9%	10%	17%	10%	7%	11%	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q11: How has your employment status changed in the last year? Select all that apply.	Unweighted Base	803	641	37	604	162	585	179	78	32	47	18	233	570	134	50	266	352	-	-	-	-	-	-	803
	Base: Currently Not Employed	574	412	26	386	162	326	229	136	45	38	20	175	399	95	33	171	273	-	-	-	-	-	-	574
	My employment status is unchanged	38%	34%	14%	36%	48%	42%	30%	30%	28%	29%	28%	25%	44%	21%	30%	49%	38%	-	-	-	-	-	-	38%
	Paused plans to change jobs	2%	2%	-	2%	2%	2%	2%	1%	-	2%	9%	3%	1%	3%	-	1%	3%	-	-	-	-	-	-	2%
	Quit my job	14%	17%	27%	16%	7%	13%	17%	16%	13%	16%	20%	22%	11%	29%	23%	12%	10%	-	-	-	-	-	-	14%
	Was laid off or furloughed	10%	10%	9%	10%	9%	9%	12%	10%	21%	14%	15%	13%	9%	13%	8%	7%	11%	-	-	-	-	-	-	10%
	Had my pay or hours reduced	3%	4%	9%	4%	1%	2%	5%	5%	3%	8%	13%	6%	2%	6%	6%	2%	2%	-	-	-	-	-	-	3%
	Retired or left the workforce	4%	3%	13%	3%	5%	3%	4%	4%	6%	4%	-	3%	4%	4%	18%	2%	3%	-	-	-	-	-	-	4%
	Not applicable, not employed in the last year	29%	30%	30%	30%	25%	28%	30%	34%	21%	28%	27%	27%	29%	25%	26%	26%	32%	-	-	-	-	-	-	29%
	Other (please specify)	5%	4%	-	5%	6%	5%	4%	3%	8%	4%	-	6%	4%	6%	6%	4%	5%	-	-	-	-	-	-	5%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q12: If you initiated a change in your employment status in the last year, what was the primary reason?	Unweighted Base	1431	1270	158	1112	161	1000	392	94	154	108	24	770	661	327	77	258	769	466	636	72	1174	663	439	257
	Base: Respondents with Any Employment Change	997	836	123	712	161	508	479	160	225	82	26	523	474	212	61	166	558	321	440	50	811	464	297	186
	Money	21%	19%	16%	20%	28%	23%	17%	18%	15%	18%	26%	18%	23%	16%	13%	18%	24%	27%	20%	15%	22%	18%	31%	12%
	Lack of childcare	16%	18%	14%	18%	6%	13%	20%	19%	23%	22%	24%	15%	17%	14%	37%	19%	14%	12%	21%	10%	16%	19%	13%	14%
	Wanted to stay home with children	21%	22%	29%	21%	14%	20%	22%	26%	20%	19%	11%	24%	18%	33%	31%	21%	16%	11%	22%	20%	18%	18%	17%	36%
	Requirement to return to office	8%	9%	17%	8%	4%	7%	10%	1%	15%	11%	4%	12%	4%	6%	2%	12%	5%	13%	-	9%	15%	2%	4%	
	Career goals changed	12%	13%	12%	13%	9%	12%	13%	10%	16%	14%	-	14%	10%	14%	1%	13%	12%	13%	15%	8%	14%	16%	11%	7%
	Moved	3%	3%	9%	2%	3%	3%	3%	1%	5%	2%	-	4%	2%	3%	1%	2%	4%	2%	2%	8%	3%	2%	2%	6%
	Toxic workplace	10%	9%	2%	1%	13%	10%	10%	18%	4%	10%	17%	7%	14%	8%	10%	15%	9%	18%	1%	21%	9%	7%	11%	14%
	All Other (please specify) combined	9%	6%	1%	7%	22%	12%	4%	7%	2%	3%	17%	5%	12%	7%	5%	9%	10%	11%	6%	17%	9%	5%	13%	9%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q13: If you are employed, what benefits does your employer offer that supports you as a mother? Select all that apply.	Unweighted Base	2676	2309	152	2157	367	2013	604	167	191	179	40	1196	1480	553	156	657	1310	1827	812	37	2676	1294	1345	-
	Base: Currently Employed	1799	1432	119	1313	367	1064	720	283	277	134	40	790	1009	332	106	406	955	1214	558	27	1799	879	893	-
	Position flexibility (e.g., more part-time, remote work, job-sharing, or schedule flexibility)	62%	59%	24%	63%	71%	63%	60%	75%	44%	62%	64%	53%	69%	60%	72%	69%	58%	67%	50%	65%	62%	65%	59%	-
	Business travel flexibility (e.g., fewer trips, more advanced notice)	16%	17%	15%	17%	16%	17%	16%	13%	21%	17%	26%	17%	16%	17%	26%	15%	16%	18%	14%	16%	16%	23%	10%	-
	On-site childcare	8%	9%	19%	8%	4%	5%	12%	13%	16%	8%	19%	9%	7%	8%	19%	7%	7%	6%	11%	16%	8%	8%	7%	-
	Subsidies for childcare	11%	11%	16%	11%	9%	10%	12%	9%	13%	13%	13%	12%	10%	11%	14%	9%	11%	11%	11%	6%	11%	12%	10%	-
	Paid maternity leave	41%	43%	22%	44%	36%	42%	40%	45%	31%	47%	39%	39%	43%	49%	50%	51%	33%	51%	20%	10%	41%	41%	42%	-
	Equal maternity and paternity leave options	19%	19%	12%	20%	20%	19%	19%	17%	20%	20%	26%	21%	18%	19%	14%	18%	20%	23%	12%	4%	19%	21%	17%	-
	Expert help to support working parents (e.g., sleep, lactation, or parenting coaches)	9%	10%	15%	9%	7%	8%	12%	6%	15%	15%	11%	12%	7%	11%	10%	7%	9%	8%	11%	6%	9%	12%	6%	-
	Programs to support off-boarding before and after maternity leave	7%	8%	10%	8%	3%	6%	8%	4%	10%	10%	16%	10%	5%	8%	8%	4%	8%	6%	9%	5%	7%	11%	3%	-
	Subsidies for fertility treatment	12%	13%	20%	12%	3%	11%	13%	9%	16%	16%	15%	15%	9%	17%	11%	11%	11%	12%	12%	9%	12%	15%	9%	-
	Internal community to increase support among fellow working parents	13%	14%	9%	14%	11%	13%	14%	13%	18%	23%	13%	14%	13%	14%	20%	13%	12%	13%	14%	16%	13%	17%	9%	-
	Proactive communication from manager to better understand my needs as a parent	21%	21%	11%	22%	20%	21%	21%	23%	21%	21%	30%	20%	22%	21%	29%	24%	19%	22%	18%	17%	21%	23%	19%	-
	Clear communication regarding individual performance expectations	23%	22%	14%	23%	27%	24%	21%	24%	15%	25%	35%	22%	24%	24%	20%	24%	22%	26%	16%	12%	23%	25%	21%	-
	Performance reviews that reflect working parent reality	14%	15%	14%	15%	11%	14%	15%	15%	13%	20%	22%	16%	13%	15%	17%	14%	14%	14%	15%	2%	14%	19%	10%	-
	Appropriate compensation	25%	24%	10%	25%	29%	28%	21%	24%	18%	23%	23%	22%	27%	25%	24%	24%	24%	28%	19%	12%	25%	26%	24%	-
	Other (please specify)	8%	6%	2%	6%	9%	8%	4%	6%	1%	5%	13%	5%	7%	6%	7%	7%	6%	7%	4%	33%	6%	3%	9%	-
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q14: If you don't currently work but wish to in the future, what would need to happen to make that possible? Select all that apply.	Unweighted Base	803	641	37	604	162	585	179	78	32	47	18	233	570	134	50	266	352	-	-	-	-	-	-	803
	Base: Currently Not Employed	574	412	26	386	162	326	229	136	45	38	20	175	399	95	33	171	273	-	-	-	-	-	-	574
	Affordable childcare	40%	49%	41%	49%	19%	34%	50%	56%	42%	46%	37%	49%	36%	58%	61%	48%	26%	-	-	-	-	-	-	40%
	Flex opportunities	62%	65%	52%	65%	55%	58%	70%	72%	57%	77%	70%	68%	59%	64%	69%	61%	61%	-	-	-	-	-	-	62%
	Programs to onramp back to work after maternity leave	17%	20%	13%	20%	9%	12%	24%	25%	26%	21%	34%	22%	14%	21%	16%	20%	13%	-	-	-	-	-	-	17%
	Partner taking a larger share of unpaid work	20%	23%	13%	24%	14%	22%	19%	23%	13%	12%	39%	25%	18%	26%	16%	19%	20%	-	-	-	-	-	-	20%
	Community, understanding and friendship among working parents	22%	25%	29%	25%	14%	22%	24%	22%	24%	18%	45%	30%	19%	31%	22%	25%	17%	-	-	-	-	-	-	22%
	Management that seeks out and honors the input of working parents	36%	39%	31%	39%	30%	35%	40%	36%	43%	44%	52%	49%	31%	42%	30%	39%	33%	-	-	-	-	-	-	36%
	Support from family or extended village	36%	42%	44%	42%	22%	34%	42%	40%	44%	39%	39%	44%	33%	44%	45%	38%	32%	-	-	-	-	-	-	36%
	Other (please specify)	8%	6%	11%	5%	13%	8%	5%	5%	3%	4%	14%	7%	8%	3%	6%	5%	10%	-	-	-	-	-	-	8%
	Not applicable	18%	15%	25%	14%	27%	22%	10%	8%	21%	14%	12%	12%	21%	15%	8%	20%	19%	-	-	-	-	-	-	18%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q15: Which best describes your mentality around combining a career and motherhood under current circumstances?	Unweighted Base Base: Total Respondents Empowered - I believe that becoming a mother has helped me excel in my career Optimistic - I believe it's possible to combine them creatively Frustrated - I want both but need a new arrangement at work to make that realistic Burnt out - I don't believe it's possible to combine them Other (please specify) Not applicable	3870 2650	3220 2000	192 146	3028 1854	650 650	2896 1575	853 1032	470 260	242 347	250 193	58 61	1539 2037	1331 1613	733 457	220 149	1023 637	1893 1405	1966 1316	911 623	190 138	3067 2076	1363 924	1514 1014	803 574
		12%	11%	22%	10%	15%	11%	13%	9%	17%	15%	14%	12%	12%	9%	7%	9%	15%	13%	16%	14%	14%	16%	12%	6%
		36%	37%	26%	37%	36%	36%	37%	38%	36%	43%	32%	34%	38%	38%	48%	37%	35%	42%	34%	43%	39%	39%	39%	26%
		23%	26%	26%	26%	16%	22%	26%	28%	28%	20%	28%	28%	20%	31%	21%	25%	21%	23%	25%	17%	23%	22%	25%	25%
		17%	17%	20%	17%	15%	17%	16%	15%	16%	15%	22%	18%	16%	15%	17%	17%	17%	15%	19%	11%	16%	18%	15%	19%
		5%	4%	1%	4%	7%	6%	3%	5%	1%	2%	2%	4%	6%	4%	3%	5%	6%	6%	3%	9%	5%	4%	5%	5%
		6%	5%	6%	5%	11%	8%	4%	4%	3%	4%	3%	4%	8%	4%	4%	7%	7%	2%	4%	6%	3%	1%	3%	20%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q16: How much of your family's annual household income do you contribute?	Unweighted Base Base: Currently Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer	3067 2076	2579 1588	155 120	2424 1467	488 488	2311 1249	674 802	192 324	210 302	203 155	40 40	1306 862	1761 1214	599 361	170 116	757 465	1541 1133	1966 1316	911 623	190 138	3067 2076	1363 924	1514 1014	- -
		1%	1%	3%	1%	1%	0%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	0%	1%	5%	1%	0%	1%	-
		22%	22%	38%	20%	22%	22%	22%	15%	30%	24%	23%	23%	20%	17%	27%	14%	26%	5%	50%	46%	22%	25%	15%	-
		37%	40%	39%	40%	26%	37%	37%	33%	39%	43%	25%	41%	34%	44%	32%	41%	34%	39%	37%	21%	37%	41%	36%	-
		25%	25%	8%	27%	24%	27%	23%	31%	14%	19%	28%	21%	28%	27%	28%	31%	21%	36%	6%	10%	25%	23%	29%	-
		15%	12%	12%	12%	26%	14%	17%	19%	16%	12%	23%	13%	16%	11%	11%	13%	17%	19%	5%	16%	15%	10%	19%	-
		1%	0%	-	0%	2%	1%	0%	0%	-	1%	-	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	0%	1%	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q16: How much of your family's annual household income do you contribute?	Unweighted Base Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer	803 574	641 412	37 26	604 386	162 162	585 326	179 229	78 136	32 45	47 38	18 20	233 175	570 399	134 95	50 33	266 171	352 273	- -	- -	- -	- -	- -	- -	803 574
		58%	60%	66%	59%	55%	63%	53%	63%	37%	44%	49%	54%	60%	62%	65%	68%	50%	-	-	-	-	-	-	58%
		18%	19%	14%	19%	14%	16%	21%	19%	23%	25%	19%	17%	18%	16%	30%	19%	16%	-	-	-	-	-	-	18%
		8%	8%	2%	8%	9%	8%	8%	5%	10%	9%	-	6%	9%	4%	2%	4%	13%	-	-	-	-	-	-	8%
		6%	6%	2%	6%	7%	5%	9%	8%	10%	9%	16%	9%	5%	10%	0%	4%	8%	-	-	-	-	-	-	6%
		5%	3%	9%	3%	8%	4%	5%	1%	11%	2%	16%	8%	3%	4%	1%	2%	7%	-	-	-	-	-	-	5%
		5%	4%	7%	4%	7%	4%	5%	3%	9%	11%	-	6%	5%	4%	1%	4%	6%	-	-	-	-	-	-	5%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q17: On average, how many hours of childcare do you have per week?	Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 11-20 hours 21-30 hours 31-40 hours 41-50 hours 51+ hours Not applicable	1545 1271	1323 1077	76 49	1247 772	222 222	1156 611	336 416	124 215	86 126	92 73	23 27	550 363	995 680	293 184	106 77	468 304	677 476	613 417	322 210	94 63	1029 690	466 311	469 316	516 353
		36%	32%	44%	31%	53%	37%	33%	39%	20%	23%	59%	32%	39%	39%	28%	34%	38%	18%	21%	44%	22%	21%	18%	65%
		11%	12%	24%	11%	9%	13%	10%	8%	11%	13%	-	13%	11%	12%	8%	10%	13%	7%	21%	17%	12%	14%	9%	10%
		10%	11%	11%	11%	8%	10%	11%	10%	14%	12%	2%	13%	9%	12%	9%	9%	10%	12%	20%	4%	13%	14%	14%	4%
		13%	15%	15%	15%	4%	12%	14%	15%	22%	11%	1%	15%	11%	11%	24%	10%	13%	16%	23%	6%	17%	20%	17%	3%
		14%	15%	-	16%	11%	14%	16%	13%	19%	15%	9%	12%	15%	10%	21%	19%	12%	26%	8%	15%	19%	18%	22%	4%
		8%	8%	6%	9%	7%	8%	8%	7%	8%	7%	8%	8%	8%	9%	6%	10%	7%	16%	4%	4%	11%	8%	15%	2%
		7%	7%	-	7%	9%	6%	8%	7%	8%	12%	10%	6%	8%	6%	5%	7%	8%	5%	3%	10%	5%	4%	5%	11%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q17: On average, how many hours of childcare do you have per week?	Unweighted Base Base: Other Sources Primary 0 hours 1-10 hours 11-20 hours 21-30 hours 31-40 hours 41-50 hours 51+ hours Not applicable	1935 1271	1741 1077	108 92	1633 985	194 194	1444 728	446 534	125 212	136 197	134 99	24 24	915 614	1020 657	417 258	112 70	500 296	906 648	1194 760	524 356	62 43	1780 1159	823 547	895 568	155 112
		3%	2%	3%	2%	7%	3%	2%	2%	3%	1%	-	2%	3%	1%	-	1%	4%	1%	2%	8%	2%	1%	1%	12%
		14%	13%	27%	12%	15%	13%	15%	11%	18%	17%	4%	18%	10%	12%	12%	7%	18%	6%	26%	19%	13%	17%	9%	23%
		13%	14%	28%	12%	11%	11%	17%	9%	25%	17%	9%	18%	9%	13%	11%	6%	17%	8%	28%	5%	14%	19%	9%	11%
		15%	16%	27%	15%	15%	13%	19%	15%	20%	20%	22%	18%	13%	15%	15%	9%	19%	8%	30%	16%	15%	20%	11%	18%
		31%	32%	10%	34%	27%	33%	29%	40%	20%	23%	40%	25%	37%	35%	42%	39%	25%	42%	10%	29%	31%	25%	38%	27%
		22%	22%	3%	24%	22%	26%	16%	20%	10%	20%	23%	17%	26%	23%	20%	35%	15%	33%	3%	23%	23%	17%	30%	6%
		2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	1%	-	2%	2%	2%	1%	-	2%	1%	2%	3%
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q18: What is your primary source of childcare for your children?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Self	37%	37%	22%	38%	35%	36%	30%	45%	30%	36%	53%	31%	40%	39%	49%	45%	31%	27%	24%	47%	28%	27%	25%	69%
	Partner	29%	31%	28%	31%	25%	29%	30%	30%	29%	33%	34%	26%	31%	28%	29%	39%	25%	27%	26%	35%	27%	25%	28%	38%
	Family member	28%	32%	23%	32%	18%	29%	28%	35%	24%	31%	23%	28%	29%	32%	46%	33%	23%	31%	29%	19%	30%	26%	34%	24%
	Nanny/Babysitter	13%	15%	18%	15%	7%	12%	14%	11%	18%	18%	3%	14%	12%	16%	14%	11%	14%	14%	16%	16%	15%	18%	12%	6%
	Day care, center	26%	31%	20%	32%	10%	26%	26%	25%	25%	31%	25%	28%	24%	35%	35%	18%	36%	20%	15%	30%	29%	32%	11%	
	Day care, home based	7%	8%	12%	8%	2%	6%	8%	7%	12%	4%	5%	7%	6%	7%	9%	9%	5%	8%	9%	6%	8%	9%	7%	2%
	Neighbor/informal unlicensed home care	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	0%	2%	2%	2%	3%	2%	2%	2%	2%	1%
	Community-based childcare center	2%	3%	2%	3%	1%	2%	2%	2%	3%	1%	4%	2%	3%	1%	6%	3%	2%	3%	2%	2%	3%	1%	4%	2%
	School	21%	20%	3%	21%	24%	23%	19%	21%	12%	20%	23%	13%	26%	1%	4%	27%	23%	15%	25%	21%	17%	24%	22%	
	School and before/after school care	10%	9%	0%	10%	13%	10%	10%	10%	7%	12%	11%	7%	12%	0%	-	10%	14%	16%	4%	10%	12%	9%	15%	4%
	Au pair	0%	0%	-	0%	0%	1%	0%	-	0%	-	-	0%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%
	Not applicable	8%	1%	-	1%	30%	11%	3%	2%	3%	5%	5%	2%	12%	0%	-	0%	15%	8%	7%	18%	8%	5%	11%	8%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q19: What best describes your feelings toward your current childcare situation?	Unweighted Base	1583	1356	81	1275	227	1178	352	127	93	99	26	565	1018	295	106	488	693	636	327	93	1056	480	483	527
	Base: Self or Partner Primary Source	1071	844	53	791	227	620	433	219	136	79	29	372	699	182	79	317	491	435	214	62	711	322	326	360
	Very satisfied	20%	19%	27%	18%	24%	21%	18%	15%	16%	21%	24%	16%	21%	17%	18%	20%	21%	19%	13%	25%	18%	15%	18%	24%
	Satisfied	50%	50%	31%	51%	52%	52%	49%	55%	43%	48%	35%	46%	53%	48%	67%	52%	48%	56%	47%	44%	52%	49%	57%	47%
	Dissatisfied	24%	25%	30%	25%	20%	22%	27%	24%	29%	28%	32%	29%	21%	27%	11%	23%	26%	22%	28%	23%	24%	25%	23%	23%
	Very dissatisfied	6%	7%	12%	6%	3%	5%	7%	6%	13%	4%	8%	9%	4%	7%	4%	5%	6%	3%	12%	8%	6%	10%	2%	6%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q19: What best describes your feelings toward your current childcare situation?	Unweighted Base	1936	1743	108	1635	193	1448	443	223	134	134	24	915	1021	416	111	498	911	1196	523	62	1781	824	895	155
	Base: Other Sources Primary	1268	1075	92	983	193	730	529	129	194	99	24	614	655	257	68	294	649	761	353	43	1157	548	566	111
	Very satisfied	22%	21%	7%	22%	27%	21%	24%	34%	16%	21%	18%	17%	27%	24%	26%	24%	19%	26%	10%	33%	21%	16%	26%	26%
	Satisfied	47%	46%	18%	48%	55%	52%	40%	50%	29%	35%	44%	39%	55%	41%	45%	59%	44%	56%	25%	55%	46%	34%	57%	55%
	Dissatisfied	20%	21%	42%	19%	15%	20%	22%	12%	29%	25%	33%	25%	16%	23%	27%	14%	22%	16%	33%	12%	21%	28%	15%	13%
	Very dissatisfied	11%	12%	33%	10%	3%	8%	15%	3%	27%	19%	4%	19%	3%	11%	1%	2%	15%	2%	32%	-	11%	21%	2%	6%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q20: If dissatisfied or very dissatisfied with your current childcare situation, which of the following best describes your reason? Select all that apply.	Unweighted Base	1048	962	120	842	86	740	283	56	113	92	17	604	444	235	44	213	555	376	463	40	879	570	269	169
	Base: Dissatisfied with Childcare Situation	707	621	91	530	86	367	326	96	165	68	21	411	296	150	31	133	391	243	314	25	582	383	174	125
	Unable to find childcare, on a waitlist	15%	15%	15%	15%	12%	16%	13%	15%	13%	14%	12%	16%	13%	23%	16%	16%	11%	14%	13%	10%	13%	14%	11%	22%
	Financial cost too high	53%	51%	19%	57%	62%	57%	47%	79%	29%	41%	60%	37%	73%	51%	86%	80%	41%	74%	26%	76%	48%	35%	73%	72%
	Options available don't meet my quality standards	25%	25%	16%	26%	23%	25%	24%	31%	21%	15%	8%	22%	29%	20%	27%	32%	24%	29%	19%	39%	24%	21%	28%	28%
	Lack of flexibility	24%	24%	20%	25%	20%	24%	23%	38%	18%	24%	21%	19%	30%	21%	21%	36%	20%	23%	20%	46%	22%	18%	27%	30%
	Not reliable	16%	16%	16%	17%	13%	15%	17%	18%	19%	13%	23%	14%	19%	13%	19%	20%	16%	13%	16%	10%	14%	16%	12%	23%
	Lack of transportation/inconvenient location	13%	13%	16%	13%	10%	15%	11%	8%	12%	12%	21%	15%	11%	12%	3%	11%	15%	11%	13%	16%	13%	13%	11%	14%
	Worry that my child is not happy/not receiving attention they need	29%	29%	18%	30%	35%	30%	29%	47%	20%	20%	67%	23%	38%	24%	23%	42%	28%	36%	17%	53%	26%	23%	31%	43%
	Other (please specify)	7%	7%	-	8%	13%	10%	4%	6%	3%	4%	13%	5%	10%	8%	4%	11%	6%	12%	2%	7%	6%	5%	9%	12%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q21: How much do you spend each month on childcare?	Unweighted Base	973	867	45	822	106	734	214	69	61	66	11	363	610	175	67	307	423	472	245	56	773	357	360	200
	Base: Self or Partner Primary \$500 or less	633	527	29	498	106	372	255	118	91	53	13	232	401	105	54	190	282	310	161	33	504	233	238	129
	\$501-\$1,000	34%	32%	22%	32%	28%	40%	25%	31%	28%	22%	36%	30%	37%	32%	47%	30%	36%	26%	37%	45%	31%	27%	33%	48%
	\$1,001-\$2,000	19%	18%	28%	18%	22%	19%	18%	17%	1%	20%	23%	23%	16%	18%	4%	18%	22%	18%	22%	15%	19%	20%	19%	18%
	\$2,001-\$3,000	24%	25%	24%	25%	15%	21%	27%	29%	28%	23%	14%	27%	22%	30%	14%	25%	22%	27%	21%	15%	25%	27%	23%	20%
	\$3,001 or more	16%	17%	26%	17%	8%	13%	22%	11%	28%	22%	14%	16%	15%	15%	25%	16%	14%	17%	17%	16%	17%	18%	17%	9%
	Not applicable	8%	8%	-	8%	8%	6%	10%	12%	4%	13%	14%	4%	10%	5%	9%	11%	6%	11%	2%	9%	8%	8%	8%	6%
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Q21: How much do you spend each month on childcare?	Unweighted Base	2288	2069	88	1981	219	1734	500	141	141	155	27	941	1347	442	134	699	1012	1443	503	94	2040	908	1038	248
	Base: Nanny, daycare, school, au pair \$500 or less	1464	1245	76	1168	219	867	586	238	204	116	28	622	841	267	86	411	698	913	327	63	1303	593	646	161
	\$501-\$1,000	17%	15%	15%	15%	29%	20%	13%	14%	12%	12%	18%	25%	18%	10%	8%	14%	23%	14%	14%	38%	15%	19%	9%	31%
	\$1,001-\$2,000	18%	18%	15%	18%	22%	20%	17%	16%	17%	15%	19%	21%	17%	17%	7%	15%	22%	16%	22%	8%	18%	18%	19%	19%
	\$2,001-\$3,000	33%	34%	38%	34%	22%	30%	36%	42%	40%	25%	22%	40%	27%	45%	37%	27%	31%	34%	31%	27%	33%	35%	32%	28%
	\$3,001 or more	21%	22%	28%	21%	15%	19%	23%	20%	25%	27%	29%	19%	22%	22%	28%	24%	17%	21%	25%	12%	22%	25%	19%	14%
	Not applicable	11%	11%	5%	11%	12%	11%	1%	9%	7%	21%	13%	4%	16%	7%	20%	20%	7%	14%	4%	14%	12%	12%	11%	8%
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Q22: Has the stress or financial cost of childcare ever made you consider leaving the workforce?	Unweighted Base	2697	2352	149	2203	345	2027	602	164	196	180	35	1200	1497	551	155	695	1296	1775	789	133	2697	1249	1315	-
	Base: Currently Employed Yes	1785	1440	116	1323	345	1055	714	276	284	134	36	790	994	336	107	415	928	1164	529	91	1785	835	858	-
	No	63%	66%	82%	65%	50%	63%	62%	60%	68%	58%	54%	69%	58%	65%	67%	58%	64%	53%	83%	69%	63%	68%	58%	-
	Not applicable	37%	34%	18%	35%	50%	37%	38%	40%	32%	42%	46%	31%	42%	35%	33%	42%	36%	47%	17%	31%	37%	32%	42%	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Q23: What type of school does your child(ren) currently attend? Select all that apply.	Unweighted Base	3850	3207	192	3015	643	2879	850	269	241	249	58	1537	2131	733	219	1023	1874	1958	901	189	3048	1355	1504	802
	Base: Total Respondents	2636	1993	146	1846	643	1565	1028	458	346	192	61	1035	1603	457	148	637	1393	1310	615	137	2062	919	1006	574
	Public school	46%	40%	49%	39%	64%	48%	42%	35%	48%	47%	45%	38%	51%	14%	2%	39%	64%	40%	64%	45%	47%	53%	43%	40%
	Charter school	4%	4%	8%	4%	5%	4%	5%	5%	5%	5%	6%	3%	6%	0%	-	4%	6%	4%	4%	10%	4%	4%	4%	5%
	Private school	15%	15%	10%	16%	14%	13%	18%	19%	20%	19%	7%	12%	17%	3%	16%	20%	16%	17%	12%	18%	15%	14%	16%	14%
	Religious school	5%	6%	5%	6%	5%	6%	5%	4%	6%	3%	7%	3%	7%	0%	3%	8%	6%	6%	5%	4%	5%	4%	6%	6%
	International school	1%	1%	1%	1%	0%	0%	1%	1%	2%	1%	2%	0%	1%	0%	-	0%	1%	1%	0%	3%	1%	1%	0%	1%
	Homeschool	3%	2%	3%	2%	4%	3%	2%	2%	3%	1%	3%	1%	4%	0%	0%	4%	3%	1%	2%	5%	1%	2%	1%	7%
	Online school/virtual learning	1%	1%	0%	1%	2%	1%	1%	1%	1%	1%	3%	0%	2%	-	-	1%	2%	1%	1%	1%	1%	1%	1%	2%
	Boarding school	0%	0%	0%	0%	1%	0%	0%	-	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Too young, children not in school yet	38%	46%	26%	48%	11%	38%	38%	46%	27%	36%	42%	45%	33%	81%	82%	51%	13%	45%	19%	30%	36%	31%	42%	43%
	Other (please specify)	4%	2%	-	2%	11%	5%	2%	2%	2%	3%	3%	2%	5%	1%	0%	2%	6%	3%	3%	9%	3%	2%	4%	6%
Q23: What type of school does your child(ren) currently attend? Select all that apply.	Unweighted Base	2513	1917	141	1776	596	1848	583	171	191	172	37	781	1732	128	32	677	1675	1123	718	144	1985	936	905	528
	Base: Children in school	1823	1227	110	1117	596	1081	705	282	272	134	39	572	1250	88	29	443	1261	813	514	108	1435	669	658	388
	Public school	66%	65%	65%	65%	69%	69%	62%	56%	61%	67%	71%	68%	66%	75%	9%	55%	71%	64%	77%	57%	68%	73%	65%	55%
	Charter school	6%	7%	10%	6%	6%	6%	7%	9%	7%	9%	5%	5%	7%	2%	-	6%	7%	6%	5%	12%	6%	6%	8%	8%
	Private school	22%	25%	13%	26%	15%	18%	27%	32%	25%	27%	10%	21%	22%	16%	80%	29%	18%	27%	14%	22%	22%	19%	25%	20%
	Religious school	8%	9%	7%	9%	5%	9%	7%	7%	7%	4%	11%	6%	9%	3%	15%	12%	7%	9%	6%	5%	8%	6%	10%	9%
	International school	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	3%	0%	1%	1%	-	0%	1%	1%	0%	3%	1%	1%	1%	2%
	Homeschool	4%	4%	3%	4%	5%	4%	3%	3%	4%	1%	4%	2%	5%	0%	2%	6%	4%	1%	2%	6%	2%	2%	1%	11%
	Online school/virtual learning	2%	1%	0%	1%	2%	2%	1%	1%	1%	1%	4%	1%	2%	-	-	2%	2%	1%	1%	1%	1%	1%	1%	3%
	Boarding school	0%	0%	-	0%	1%	0%	0%	-	1%	1%	1%	0%	0%	-	-	0%	0%	0%	-	0%	-	0%	-	1%
	Too young, children not in school yet	10%	13%	1%	14%	4%	11%	9%	12%	7%	8%	9%	1%	14%	3%	11%	29%	4%	11%	4%	11%	8%	6%	11%	16%
	Other (please specify)	5%	2%	-	3%	11%	7%	3%	3%	2%	4%	5%	3%	6%	6%	2%	2%	6%	4%	4%	11%	5%	2%	6%	8%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q24: Have you changed the type of school your child(ren) attends in the last year? Select all that apply.	Unweighted Base	1892	141	1751	595	1825	581	171	189	172	37	771	1716	128	32	675	1651	1108	712	141	1961	934	886	526
	Base: Children in school	1810	1215	110	1105	595	1071	702	282	269	134	39	568	1242	88	29	441	1250	807	510	106	1423	668	387
	Yes, from public to private school	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	-	2%	2%	1%	-	2%	2%	2%	2%	2%	2%	2%	2%
	Yes, from private school to public school	4%	5%	16%	4%	3%	4%	5%	4%	7%	4%	3%	5%	4%	-	2%	5%	4%	4%	5%	5%	4%	4%	4%
	Yes, from public school to homeschool	2%	3%	7%	2%	1%	2%	3%	3%	4%	1%	4%	1%	3%	-	2%	3%	2%	2%	2%	2%	2%	2%	4%
	Yes, from private school to homeschool	1%	2%	7%	1%	1%	1%	3%	2%	5%	-	3%	1%	1%	-	1%	2%	1%	1%	2%	1%	2%	1%	2%
	Yes, from homeschool to public school	1%	1%	-	1%	1%	0%	-	-	-	-	3%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	2%
	Yes, from homeschool to private school	1%	2%	-	2%	0%	0%	3%	5%	6%	2%	-	1%	2%	2%	44%	1%	1%	3%	0%	2%	3%	1%	0%
	No	85%	83%	68%	85%	87%	87%	81%	79%	76%	88%	88%	86%	84%	95%	53%	86%	84%	85%	85%	84%	85%	84%	84%
	Other (please specify)	4%	3%	-	4%	6%	5%	3%	5%	1%	4%	5%	3%	5%	1%	2%	4%	5%	2%	7%	4%	4%	5%	5%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q25: How often does an unpaid caregiver like family, a neighbor, a close friend, a grandparent, etc. look after your child/children?	Unweighted Base	3520	3091	184	2907	439	2638	789	246	230	226	48	1462	2058	693	445	999	1612	1812	846	156	2814	1293	1365	706
	Base: Total Respondents	2347	1918	139	1779	429	1366	956	423	334	171	51	976	1371	428	146	620	1151	1190	566	104	1861	865	891	486
	Daily	10%	10%	19%	9%	8%	8%	13%	9%	19%	10%	8%	12%	8%	9%	8%	8%	11%	12%	12%	5%	11%	10%	13%	3%
	A few times per week	17%	18%	19%	18%	12%	16%	19%	18%	21%	22%	13%	19%	16%	19%	26%	18%	16%	15%	29%	12%	19%	21%	18%	10%
	A few times per month	24%	25%	23%	25%	19%	25%	22%	24%	20%	19%	12%	22%	25%	25%	26%	22%	22%	23%	24%	25%	24%	25%	22%	23%
	Once per month	14%	15%	27%	14%	10%	14%	14%	11%	19%	13%	23%	16%	13%	14%	17%	12%	15%	13%	17%	13%	14%	18%	11%	15%
	Once a quarter or at holidays	17%	16%	6%	17%	23%	20%	14%	16%	12%	15%	27%	14%	19%	5%	20%	18%	16%	19%	9%	23%	17%	14%	18%	22%
	I don't have this kind of support	18%	16%	6%	16%	28%	18%	18%	22%	10%	21%	18%	17%	19%	19%	16%	17%	18%	18%	8%	22%	16%	12%	18%	27%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q26: Who in your household primarily handles household chores/responsibilities?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Only me	9%	8%	4%	8%	13%	9%	10%	11%	8%	5%	11%	9%	9%	6%	2%	8%	12%	8%	7%	12%	8%	6%	9%	14%
	Only my partner	1%	1%	4%	1%	1%	1%	2%	2%	3%	1%	1%	2%	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	2%	1%
	Mostly me	44%	42%	21%	44%	47%	46%	39%	49%	32%	31%	58%	33%	50%	39%	61%	52%	39%	41%	34%	46%	40%	33%	44%	58%
	Mostly my partner	3%	3%	9%	3%	3%	2%	5%	3%	6%	5%	5%	4%	3%	4%	4%	2%	4%	4%	3%	3%	4%	3%	5%	2%
	Share equally	38%	42%	57%	40%	28%	38%	40%	31%	46%	53%	19%	48%	32%	46%	31%	36%	38%	40%	53%	30%	43%	53%	36%	22%
	Outsource or hire out chores and responsibilities	1%	1%	1%	2%	1%	1%	2%	2%	2%	3%	1%	1%	1%	2%	2%	1%	1%	2%	0%	5%	2%	2%	1%	1%
	Not applicable, single parent	3%	2%	2%	2%	6%	3%	2%	2%	3%	3%	3%	3%	2%	3%	-	0%	4%	4%	1%	4%	3%	2%	4%	2%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q27: Which of the following household chores or responsibilities are your primary responsibility? Select all that apply.	Unweighted Base	3731	3129	189	2940	602	2799	816	259	229	239	54	1480	2251	703	217	1008	1802	1868	900	176	2944	1328	1440	787
	Base: Me/Myself/mostly my partner/Partner/share equally	2540	1938	142	1797	602	1513	986	442	330	182	56	989	1551	434	146	627	1331	1239	616	126	1981	894	961	559
	Paying bills	39%	36%	21%	37%	47%	41%	35%	44%	28%	29%	34%	34%	42%	36%	46%	40%	38%	46%	28%	43%	40%	35%	44%	34%
	Financial planning	31%	31%	22%	32%	32%	31%	31%	37%	26%	24%	47%	30%	32%	29%	35%	32%	31%	37%	26%	30%	33%	32%	34%	25%
	Family scheduling	71%	69%	30%	72%	74%	76%	62%	72%	48%	64%	76%	61%	77%	69%	83%	80%	65%	77%	52%	78%	69%	62%	75%	75%
	Household errands	63%	62%	35%	64%	67%	66%	59%	68%	44%	59%	66%	54%	69%	64%	67%	71%	59%	64%	47%	70%	69%	50%	67%	76%
	Household cleaning	57%	55%	39%	57%	61%	59%	54%	62%	39%	54%	67%	52%	60%	61%	64%	61%	53%	54%	46%	58%	52%	44%	58%	75%
	Children's drop off/pick up	45%	43%	24%	45%	50%	47%	41%	43%	34%	47%	55%	37%	50%	35%	41%	50%	46%	42%	40%	46%	42%	37%	46%	56%
	Coordinating childcare	48%	51%	29%	53%	36%	51%	42%	48%	33%	46%	39%	44%	50%	52%	58%	60%	39%	54%	39%	44%	45%	44%	54%	
	Planning children's activities	62%	63%	37%	65%	59%	65%	58%	66%	43%	58%	68%	54%	68%	60%	66%	76%	56%	64%	46%	65%	58%	53%	63%	76%
	Children's schoolwork	35%	31%	20%	32%	46%	37%	31%	33%	25%	32%	36%	21%	43%	9%	12%	42%	30%	30%	32%	32%	31%	28%	33%	49%
	Bedtime routines	40%	41%	30%	41%	39%	39%	42%	47%	32%	42%	43%	41%	40%	47%	38%	44%	37%	41%	32%	32%	37%	32%	43%	51%
	Meal planning and preparation	55%	54%	33%	56%	58%	57%	52%	59%	38%	59%	65%	51%	58%	60%	58%	61%	51%	54%	44%	56%	51%	46%	56%	70%
	Grocery shopping	55%	53%	27%	55%	61%	57%	51%	63%	38%	46%	64%	49%	59%	56%	65%	59%	51%	54%	45%	52%	51%	46%	55%	69%
	Maintaining social calendar or planning date nights	52%	52%	23%	54%	53%	57%	46%	54%	30%	52%	56%	45%	57%	50%	52%	64%	48%	55%	41%	56%	50%	46%	54%	59%
	Scheduling medical appointments for the family	70%	68%	35%	71%	75%	75%	61%	76%	40%	61%	71%	60%	76%	71%	72%	81%	63%	75%	49%	76%	67%	57%	75%	81%
	Pet care	26%	25%	11%	26%	32%	31%	19%	29%	8%	14%	24%	23%	29%	32%	28%	27%	24%	27%	18%	21%	24%	21%	27%	33%
	All of the above	8%	7%	2%	8%	11%	8%	8%	9%	6%															

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	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q27: Which of the following household chores or responsibilities are your primary responsibility? Select all that apply.	Unweighted Base	3364	2853	172	2681	511	2544	720	224	200	223	48	1335	2029	658	210	930	1565	1718	831	153	2702	1236	1313	662
	Base: Shared	2261	1750	129	1621	511	1363	864	382	290	171	49	878	1383	404	143	578	1135	1123	563	108	1793	823	862	468
	Paying bills	39%	36%	21%	38%	48%	41%	35%	45%	28%	27%	35%	34%	42%	36%	46%	41%	38%	47%	27%	43%	40%	35%	44%	34%
	Financial planning	31%	31%	22%	31%	31%	31%	30%	37%	26%	23%	48%	30%	31%	29%	35%	33%	30%	36%	25%	29%	32%	32%	33%	24%
	Family scheduling	73%	71%	31%	75%	78%	78%	65%	76%	50%	63%	84%	62%	80%	70%	83%	82%	68%	80%	52%	82%	71%	64%	77%	79%
	Household errands	64%	62%	35%	65%	68%	66%	59%	69%	44%	57%	69%	54%	70%	63%	67%	72%	59%	66%	47%	74%	60%	50%	68%	77%
	Household cleaning	57%	56%	39%	57%	61%	59%	54%	63%	39%	52%	70%	52%	60%	60%	63%	60%	53%	55%	45%	59%	52%	44%	59%	76%
	Children's drop off/pick up	45%	43%	24%	45%	51%	47%	41%	42%	33%	46%	57%	37%	50%	35%	41%	50%	47%	42%	40%	49%	42%	36%	47%	57%
	Coordinating childcare	50%	53%	30%	55%	38%	53%	44%	50%	34%	45%	41%	45%	53%	52%	58%	60%	42%	57%	39%	47%	51%	44%	57%	46%
	Planning children's activities	65%	65%	38%	67%	63%	67%	60%	68%	45%	57%	72%	55%	70%	60%	66%	77%	59%	67%	46%	71%	61%	54%	66%	79%
	Children's schoolwork	34%	30%	21%	31%	48%	37%	29%	32%	23%	30%	38%	20%	44%	9%	12%	41%	43%	30%	31%	34%	31%	27%	33%	49%
	Bedtime routines	40%	40%	29%	41%	39%	39%	41%	47%	32%	41%	46%	40%	40%	46%	38%	43%	37%	41%	30%	33%	37%	32%	43%	50%
	Meal planning and preparation	56%	55%	33%	57%	60%	57%	53%	60%	39%	58%	68%	52%	59%	59%	57%	61%	53%	56%	44%	58%	52%	45%	58%	71%
	Grocery shopping	56%	54%	26%	56%	62%	58%	51%	64%	40%	44%	67%	49%	60%	54%	64%	60%	53%	55%	45%	54%	52%	46%	56%	70%
	Maintaining social calendar or planning date nights	54%	54%	23%	56%	56%	59%	47%	57%	30%	52%	60%	46%	59%	50%	51%	65%	51%	57%	41%	58%	52%	47%	57%	61%
	Scheduling medical appointments for the family	72%	70%	35%	73%	80%	78%	63%	79%	41%	60%	75%	61%	79%	71%	77%	83%	67%	78%	49%	80%	69%	58%	79%	84%
	Pet care	27%	25%	11%	26%	32%	31%	20%	31%	10%	14%	26%	23%	29%	31%	28%	28%	24%	28%	17%	31%	25%	21%	28%	35%
	All of the above	6%	5%	0%	5%	8%	6%	5%	7%	3%	7%	5%	3%	7%	2%	3%	7%	6%	6%	4%	8%	6%	5%	6%	5%
	None of the above	0%	0%	-	0%	1%	0%	0%	-	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q27: Which of the following household chores or responsibilities are your primary responsibility? Select all that apply.	Unweighted Base	92	51	2	49	41	67	21	7	8	6	2	45	47	23	4	65	67	8	7	82	19	56	10	
	Base: NA single parent	73	32	3	29	41	46	26	10	10	5	2	34	40	15	-	3	56	52	5	62	16	41	11	
	Paying bills	31%	24%	-	27%	37%	27%	36%	27%	55%	18%	-	27%	35%	26%	-	17%	33%	31%	52%	46%	34%	36%	31%	18%
	Financial planning	30%	27%	-	30%	32%	29%	28%	27%	35%	18%	-	21%	37%	26%	-	17%	31%	28%	61%	46%	32%	30%	31%	18%
	Family scheduling	27%	25%	44%	23%	29%	22%	35%	27%	45%	32%	-	23%	31%	16%	-	44%	30%	21%	52%	46%	26%	30%	21%	38%
	Household errands	32%	29%	-	33%	34%	29%	35%	27%	55%	13%	-	27%	36%	26%	-	44%	33%	29%	61%	46%	33%	36%	31%	25%
	Household cleaning	29%	30%	44%	28%	29%	26%	33%	27%	50%	13%	-	26%	33%	23%	-	44%	31%	26%	41%	37%	28%	30%	26%	38%
	Children's drop off/pick up	28%	29%	44%	28%	27%	22%	37%	27%	60%	13%	-	29%	27%	26%	-	44%	28%	24%	50%	27%	26%	28%	25%	38%
	Coordinating childcare	22%	28%	44%	27%	17%	14%	33%	27%	50%	13%	-	24%	20%	26%	-	27%	21%	17%	52%	27%	21%	30%	16%	29%
	Planning children's activities	25%	30%	44%	28%	22%	15%	41%	27%	70%	13%	-	32%	20%	26%	-	27%	25%	22%	52%	27%	25%	36%	20%	29%
	Children's schoolwork	19%	22%	44%	20%	17%	16%	23%	27%	25%	13%	-	16%	23%	6%	-	27%	23%	16%	32%	27%	18%	30%	12%	29%
	Bedtime routines	29%	37%	100%	30%	22%	19%	44%	45%	60%	13%	-	34%	24%	38%	-	44%	25%	21%	52%	27%	24%	36%	19%	55%
	Meal planning and preparation	32%	29%	56%	26%	34%	24%	43%	45%	55%	18%	-	33%	31%	38%	-	17%	31%	28%	52%	46%	31%	36%	27%	35%
	Grocery shopping	35%	33%	100%	26%	37%	26%	49%	45%	70%	18%	-	37%	34%	38%	-	17%	35%	30%	52%	46%	33%	36%	30%	48%
	Maintaining social calendar or planning date nights	23%	27%	44%	25%	20%	18%	29%	18%	50%	13%	-	26%	20%	23%	-	44%	22%	21%	2%	46%	22%	24%	18%	29%
	Scheduling medical appointments for the family	32%	30%	44%	28%	34%	26%	41%	27%	70%	13%	-	30%	34%	23%	-	44%	34%	29%	43%	46%	31%	36%	27%	38%
	Pet care	11%	6%	-	7%	15%	10%	10%	-	15%	18%	-	4%	16%	10%	-	17%	11%	11%	-	37%	13%	-	14%	-
	All of the above	52%	42%	-	46%	61%	59%	41%	45%	30%	37%	50%	47%	57%	26%	-	56%	59%	57%	39%	36%	54%	64%	52%	45%
	None of the above	10%	19%	-	21%	2%	12%	7%	10%	-	32%	50%	16%	4%	36%	-	3%	12%	12%	-	19%	1%	15%	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q28: Which of the following best describes your overall financial situation?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	On track – living below my means and will be prepared for the future	24%	23%	25%	23%	26%	25%	21%	17%	23%	30%	13%	22%	25%	22%	29%	21%	25%	23%	26%	26%	24%	27%	22%	22%
	Almost on track – living below my means and saving a bit, but need to save more	33%	34%	31%	34%	31%	35%	32%	30%	30%	38%	27%	35%	33%	37%	28%	34%	33%	35%	33%	35%	34%	35%	34%	30%
	At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deep	30%	31%	30%	31%	25%	27%	33%	37%	32%	23%	40%	31%	28%	31%	29%	33%	28%	30%	31%	27%	30%	30%	31%	27%
	Beyond my means – spending more than I make every month and going deeper into debt	10%	10%	10%	10%	13%	10%	11%	13%	1%	6%	16%	9%	12%	6%	13%	11%	12%	10%	8%	7%	9%	8%	11%	15%
	Other (please specify)	1%	1%	1%	1%	3%	2%	1%	1%	2%	0%	2%	1%	1%	1%	-	1%	2%	1%	1%	4%	1%	1%	1%	3%
	Not sure	1%	1%	3%	1%	2%	1%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	3%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q29: If you had an unexpected \$1,000 expense, how would you cover it?	Unweighted Base	3855	3208	191	3017	647	2884	850	270	241	248	57	1534	2321	731	220	1017	1886	1958	908	187	3053	1359	1507	802
	Base: Total Respondents	2641	1994	146	1848	647	1569	1029	460	346	191	59	1034	1607	456	149	634	1400	1310	621	136	2067	921	1010	574
	Emergency savings fund	23%	21%	12%	22%	26%	23%	21%	22%	20%	20%	26%	22%	23%	24%	20%	23%	22%	23%	20%	24%	22%	21%	23%	23%
	Credit card	25%	25%	19%	26%	24%	24%	27%	31%	23%	24%	29%	24%	25%	25%	26%	27%	24%	26%	22%	25%	24%	22%	26%	27%
	Checking account	18%	18%	17%	18%	19%	20%	16%	12%	15%	24%	8%	17%	19%	18%	20%	16%	18%	20%	15%	20%	18%	19%	18%	16%
	Savings account	21%	21%	20%	21%	20%	22%	19%	21%	14%	19%	19%	20%	21%	24%	21%	23%	19%	22%	19%	22%	21%	21%	22%	20%
	Loan from a friend or family	7%	7%	14%	7%	6%	6%	8%	9%	9%	7%	8%	8%	6%	6%	6%	6%	8%	5%	9%	4%	6%	7%	6%	9%
	Personal line of credit	3%	3%	10%	3%	1%	2%	4%	2%	10%	2%	2%	4%	2%	2%	3%	1%	4%	1%	7%	1%	3%	5%	2%	2%
	Home Equity Line of Credit (HELOC)	2%	2%	7%	2%	1%	2%	2%	1%	5%	2%	-	3%	1%	2%	2%	1%	2%	1%	6%	3%	3%	4%	1%	0%
	Other (please specify)	2%	2%	-	2%	2%	2%	2%	3%	3%	1%	7%	1%	3%	0%	2%	2%	2%	2%	2%	1%	2%	1%	2%	3%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q30: What is your largest monthly expense?	Unweighted Base	3855	3207	192	3015	648	2887	848	268	240	249	58	1533	2322	728	250	1017	1889	1959	904	190	3053	1355	1508	802
	Base: Total Respondents	2637	1989	146	1843	648	1571	1024	456	344	192	61	1032	1606	452	149	632	1401	1309	616	138	2063	916	1009	574
	Mortgage/Rent	62%	59%	27%	62%	71%	65%	58%	69%	39%	61%	64%	57%	65%	65%	60%	61%	62%	65%	47%	66%	60%	55%	65%	71%
	Childcare	14%	17%	10%	17%	6%	14%	15%	14%	16%	16%	13%	13%	15%	13%	25%	21%	10%	20%	13%	7%	17%	18%	17%	5%
	School	4%	4%	15%	3%	2%	3%	5%	3%	12%	1%	2%	6%	2%	4%	2%	2%	5%	2%	10%	3%	4%	7%	2%	2%
	Travel	2%	3%	11%	2%	0%	2%	3%	1%	8%	3%	-	5%	1%	3%	2%	0%	3%	1%	8%	0%	3%	5%	1%	0%
	Student debt	3%	4%	15%	3%	1%	3%	4%	2%	7%	6%	-	6%	2%	4%	3%	1%	4%	2%	8%	1%	4%	5%	2%	2%
	Bills	13%	11%	20%	11%	16%	12%	13%	11%	17%	12%	20%	12%	13%	12%	6%	12%	14%	10%	14%	16%	11%	10%	11%	18%
	Other (please specify)	2%	1%	1%	1%	4%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	7%	2%	2%	1%	3%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q31: How often, if at all, are you accepting financial help from your parents or partner's parents?	Unweighted Base	3861	3213	192	3021	648	2890	850	268	242	250	58	1536	2325	731	220	1019	1890	1962	909	190	3061	1360	1511	800
	Base: Total Respondents	2642	1994	146	1848	648	1571	1028	456	347	193	61	1033	1609	454	149	634	1402	1310	622	138	2070	921	1011	572
	Regularly	9%	10%	24%	8%	6%	7%	11%	8%	14%	12%	7%	13%	6%	10%	5%	4%	11%	5%	17%	5%	9%	13%	5%	8%
	Occasionally	16%	17%	29%	17%	10%	14%	19%	13%	28%	16%	19%	21%	12%	16%	13%	12%	18%	12%	28%	19%	17%	21%	13%	11%
	Rarely	23%	25%	30%	25%	17%	22%	24%	20%	29%	28%	28%	28%	20%	28%	25%	24%	21%	24%	25%	21%	24%	25%	23%	21%
	Never	53%	48%	17%	50%	67%	56%	46%	58%	29%	45%	47%	39%	61%	46%	57%	60%	51%	59%	30%	56%	50%	42%	58%	60%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q32: Which best describes your perspective on whether your children will be better off financially than your family?	Unweighted Base	3865	3215	190	3025	650	2893	851	269	241	250	58	1536	2329	732	218	1023	1891	1962	911	189	3062	1362	1511	803
	Base: Total Respondents	2645	1995	144	1851	650	1574	1028	458	345	193	61	1034	1611	456	147	637	1403	1312	623	136	2071	923	1011	574
	Very optimistic	27%	29%	30%	29%	20%	21%	37%	36%	40%	36%	34%	28%	26%	30%	27%	31%	25%	28%	25%	25%	27%	26%	26%	27%
	Somewhat optimistic	51%	50%	43%	50%	54%	55%	46%	52%	39%	46%	45%	49%	53%	51%	55%	52%	50%	53%	44%	54%	57%	46%	54%	53%
	Somewhat pessimistic	18%	16%	17%	16%	22%	20%	13%	11%	14%	12%	17%	17%	18%	15%	16%	15%	20%	17%	21%	16%	18%	19%	17%	17%
	Very pessimistic	4%	4%	10%	4%	4%	5%	4%	1%	6%	6%	4%	6%	3%	4%	2%	2%	6%	2%	10%	5%	5%	7%	3%	3%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q33: How stressed are you about finances?	Unweighted Base	3865	3216	192	3024	649	2893	851	270	241	250	58	1537	2328	731	220	1023	1890	1964	909	189	3062	1361	1512	803
	Base: Total Respondents	2646	1997	146	1851	649	1573	1030	460	345	193	61	1036	1611	456	149	637	1403	1315	621	137	2072	922	1013	574
	Very stressed	25%	25%	29%	24%	25%	22%	28%	34%	26%	18%	35%	25%	24%	21%	22%	23%	27%	22%	26%	23%	23%	23%	23%	29%
	Somewhat stressed	48%	48%	39%	49%	48%	49%	46%	47%	43%	48%	52%	45%	50%	48%	54%	53%	45%	52%	40%	51%	48%	43%	53%	47%
	Somewhat unstressed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Somewhat unstressed	19%	19%	23%	19%	18%	20%	17%	11%	20%	23%	5%	20%	18%	21%	15%	18%	18%	19%	21%	21%	19%	22%	17%	16%
	Not stressed at all	9%	8%	8%	8%	10%	8%	9%	8%	11%	12%	8%	10%	8%	9%	9%	6%	10%	7%	13%	6%	9%	12%	7%	8%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q34: How do you expect your spending behavior to change this year?	Unweighted Base	3867	3217	192	3025	650	2893	853	270	242	250	58	1538	2329	733	220	1023	1890	1964	911	190	3065	1362	1513	802
	Base: Total Respondents	2649	1999	146	1852	650	1574	1032	460	347	193	61	1036	1612	457	149	637	1404	1315	623	138	2075	923	1014	574
	Will cut back a lot	19%	20%	29%	20%	15%	15%	26%	29%	25%	20%	21%	22%	17%	21%	18%	17%	19%	17%	19%	18%	18%	17%	18%	24%
	Will cut back a bit	47%	46%	29%	47%	49%	47%	45%	47%	41%	45%	60%	40%	51%	43%	52%	52%	45%	52%	36%	52%	47%	43%	50%	45%
	No change	25%	23%	29%	23%	29%	29%	18%	16%	20%	22%	5%	25%	24%	24%	20%	21%	27%	24%	30%	24%	26%	27%	25%	21%
	Will spend a bit more	9%	10%	13%	9%	5%	8%	9%	7%	13%	11%	10%	11%	7%	11%	8%	8%	8%	6%	14%	6%	9%	12%	6%	8%
	Will spend a lot more	1%	1%	-	1%	1%	1%	1%	1%	0%	2%	4%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q35: If cutting back, what are the top areas you expect to cut spending on? Select all that apply.	Unweighted Base	2478	2059	111	1948	419	1789	601	200	163	162	46	945	1533	475	148	673	1181	1305	511	126	1942	807	1009	536
	Base: Will cut back a lot/a bit	1738	1319	85	1233	419	978	733	346	231	126	49	646	1092	292	104	443	897	901	344	95	1339	560	685	399
	Entertainment/Eating out	77%	71%	54%	73%	80%	79%	76%	83%	63%	74%	82%	72%	80%	80%	72%	85%	73%	81%	63%	74%	75%	71%	73%	83%
	Vacation/Travel	45%	44%	45%	44%	48%	47%	42%	44%	38%	45%	36%	44%	46%	46%	49%	46%	44%	46%	45%	38%	45%	46%	45%	45%
	Kids activities	13%	14%	23%	13%	11%	12%	16%	16%	21%	13%	5%	11%	15%	6%	17%	16%	14%	10%	21%	6%	13%	15%	12%	16%
	Kids toys	29%	31%	27%	31%	23%	28%	30%	30%	31%	25%	33%	24%	32%	20%	25%	38%	28%	26%	31%	30%	28%	28%	27%	33%
	Personal care/Spending on self	59%	60%	51%	61%	57%	64%	54%	55%	43%	66%	66%	60%	59%	68%	63%	63%	54%	61%	53%	59%	59%	55%	62%	61%
	Gifts	38%	38%	32%	38%	38%	40%	34%	36%	26%	35%	48%	39%	37%	40%	37%	40%	36%	36%	37%	38%	37%	35%	37%	42%
	Household	27%	26%	21%	26%	31%	30%	22%	20%	22%	23%	24%	25%	28%	23%	25%	26%	29%	23%	30%	28%	25%	25%	25%	32%
	Other (please specify)	3%	3%	-	3%	4%	4%	3%	3%	3%	3%	6%	3%	3%	3%	4%	3%	4%	3%	2%	8%	3%	2%	3%	4%
	Not applicable	0%	0%	0%	0%	1%	0%	0%	-	0%	-	-	0%	0%	0%	-	-	0%	-	-	1%	0%	-	-	1%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q36: On average, how much sleep do you get at night?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Less than 4 hours	2%	2%	5%	2%	2%	2%	3%	2%	5%	2%	4%	2%	3%	2%	6%	2%	2%	2%	2%	1%	2%	1%	2%	4%
	4-5 hours	18%	18%	19%	18%	17%	16%	21%	23%	23%	16%	28%	16%	19%	15%	22%	23%	16%	19%	12%	17%	17%	14%	19%	22%
	6-7 hours	68%	69%	71%	69%	67%	71%	65%	65%	63%	71%	54%	72%	66%	75%	62%	65%	69%	68%	79%	66%	71%	74%	69%	58%
	8 or more hours	1%	1%	5%	1%	14%	12%	10%	10%	9%	11%	14%	10%	12%	11%	10%	10%	12%	11%	7%	15%	10%	11%	9%	15%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q37: On average, how frequently do you work out for at least 30 minutes a day?	Unweighted Base	3868	3219	192	3027	649	2894	853	270	242	250	58	1539	2329	733	220	1023	1891	1965	911	189	3065	1362	1514	803
	Base: Total Respondents	2649	2000	146	1853	649	1574	1032	460	347	193	61	1037	1612	457	149	637	1404	1315	623	137	2074	923	1014	574
	Every day	11%	11%	19%	10%	12%	11%	11%	6%	17%	13%	7%	12%	10%	8%	3%	7%	15%	8%	16%	13%	11%	14%	7%	12%
	A few times a week	36%	35%	31%	36%	36%	36%	35%	33%	30%	41%	36%	35%	36%	35%	28%	34%	37%	34%	39%	46%	36%	39%	33%	32%
	A few times a month	25%	27%	29%	27%	20%	25%	26%	25%	31%	23%	25%	28%	24%	28%	31%	26%	24%	26%	29%	20%	26%	27%	26%	22%
	A few times a year	12%	12%	11%	12%	13%	12%	11%	15%	8%	8%	11%	12%	12%	12%	17%	13%	11%	14%	7%	8%	11%	8%	15%	14%
	Never	16%	15%	10%	16%	18%	15%	17%	20%	14%	16%	21%	14%	18%	16%	22%	19%	14%	18%	9%	12%	15%	11%	19%	20%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q38: On average, how many times a month do you go out with friends, without children?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	0 times	43%	43%	24%	45%	43%	43%	42%	56%	28%	39%	45%	38%	47%	43%	52%	54%	38%	46%	25%	44%	39%	32%	45%	57%
	1-2 times	44%	44%	38%	44%	47%	46%	42%	38%	43%	46%	42%	43%	45%	46%	44%	42%	45%	48%	44%	48%	46%	44%	48%	37%
	3-4 times	8%	9%	27%	7%	8%	7%	11%	4%	19%	8%	11%	7%	7%	4%	3%	11%	6%	6%	13%	6%	10%	14%	6%	4%
	5+ times	4%	5%	11%	4%	2%	3%	6%	2%	9%	7%	2%	8%	2%	4%	0%	1%	6%	1%	13%	2%	5%	9%	1%	2%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q39: On average, how many times a month do you go on a date with your partner?	Unweighted Base	3651	3097	187	2910	554	2746	797	253	220	243	51	1437	2214	707	217	1003	1723	1847	874	176	2897	1308	1413	754
	Base: Married, partner co-living, partner not co-living	2467	1913	142	1771	554	1469	961	433	318	187	53	954	1513	436	147	624	1259	1217	592	126	1935	880	929	532
	0 times	42%	41%	16%	43%	44%	44%	39%	51%	20%	40%	61%	36%	45%	41%	45%	54%	36%	46%	24%	39%	39%	31%	46%	54%
	1-2 times	43%	44%	42%	44%	42%	44%	42%	43%	41%	41%	32%	41%	45%	45%	50%	42%	43%	46%	40%	52%	45%	43%	46%	38%
	3-4 times	9%	9%	25%	8%	10%	8%	11%	5%	22%	11%	4%	12%	7%	9%	6%	4%	12%	5%	20%	7%	10%	15%	6%	6%
	5+ times	6%	6%	17%	5%	4%	4%	8%	1%	17%	8%	2%	10%	3%	6%	-	1%	8%	2%	16%	3%	7%	12%	2%	2%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q40: On average, how much time do you get to yourself without work or family obligations each day?	Unweighted Base	3864	3215	192	3023	649	2893	850	270	241	250	58	1537	2327	732	220	1023	1888	1962	910	190	3062	1360	1512	802
	Base: Total Respondents	2646	1997	146	1851	649	1573	1030	460	345	193	61	1035	1611	456	149	637	1402	1313	622	138	2073	922	1013	573
	Less than 1 hour	57%	61%	48%	62%	47%	58%	56%	71%	42%	46%	74%	54%	60%	57%	76%	70%	50%	64%	47%	47%	58%	52%	65%	56%
	1-2 hours	34%	32%	37%	32%	39%	34%	33%	25%	40%	46%	16%	37%	32%	38%	22%	28%	36%	32%	37%	43%	34%	36%	31%	33%
	3 or more hours	9%	7%	15%	6%	14%	7%	11%	4%	19%	9%	10%	10%	8%	5%	3%	2%	14%	4%	16%	10%	8%	12%	4%	11%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q41: How many family or personal trips do you plan to take this year?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	None	13%	13%	16%	13%	12%	12%	14%	19%	12%	6%	21%	11%	14%	11%	23%	15%	12%	12%	11%	7%	11%	10%	12%	21%
	1-2 trips	60%	60%	42%	61%	62%	62%	59%	65%	51%	58%	56%	56%	63%	59%	66%	68%	57%	66%	48%	65%	61%	53%	67%	60%
	3-5 trips	21%	20%	20%	20%	22%	22%	19%	14%	21%	26%	21%	22%	20%	24%	10%	16%	23%	20%	24%	24%	22%	24%	19%	17%
	6 or more trips	6%	6%	22%	5%	4%	4%	9%	2%	15%	11%	2%	10%	3%	7%	1%	1%	8%	2%	17%	4%	7%	13%	2%	2%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q42: How has your alcohol consumption changed in the last year?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Quit drinking	7%	8%	6%	8%	4%	6%	8%	9%	6%	7%	8%	7%	6%	11%	6%	7%	5%	7%	4%	7%	6%	6%	7%	7%
	Decreased drinking	28%	32%	41%	31%	16%	27%	30%	28%	37%	28%	19%	37%	22%	38%	25%	25%	29%	34%	22%	30%	35%	26%	21%	
	No change	31%	32%	29%	32%	29%	33%	29%	24%	33%	35%	31%	33%	30%	28%	27%	31%	33%	33%	34%	35%	33%	31%	24%	
	Increased drinking	7%	7%	4%	8%	4%	6%	8%	10%	6%	4%	11%	5%	8%	6%	9%	6%	8%	8%	4%	7%	7%	6%	7%	
	Started drinking	1%	1%	7%	1%	1%	1%	2%	1%	4%	1%	5%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	
	Not applicable, don't consume alcohol	27%	20%	13%	21%	46%	28%	23%	29%	13%	25%	27%	17%	33%	17%	22%	27%	30%	23%	22%	29%	23%	16%	40%	
Q43: What form of birth control do you use? Select all that apply.	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Condoms	26%	31%	55%	29%	12%	24%	31%	19%	41%	36%	17%	40%	17%	37%	24%	19%	26%	18%	51%	12%	28%	40%	18%	21%
	Fertility Awareness Method/Natural family planning	13%	16%	17%	16%	4%	12%	14%	17%	19%	12%	17%	11%	14%	14%	27%	17%	9%	12%	10%	19%	12%	12%	11%	16%
	Birth control pills/Patch/Ring	14%	15%	13%	15%	9%	14%	13%	14%	17%	13%	10%	14%	13%	15%	19%	13%	13%	15%	12%	10%	14%	12%	17%	11%
	IUD	16%	16%	7%	16%	17%	17%	15%	18%	14%	11%	22%	10%	20%	11%	25%	18%	16%	20%	10%	19%	17%	13%	19%	14%
	Vasectomy	12%	11%	1%	12%	16%	15%	8%	10%	4%	7%	11%	3%	18%	2%	9%	15%	15%	14%	9%	19%	12%	9%	15%	11%
	Hysterectomy/Tubal ligation	7%	5%	0%	6%	14%	7%	7%	8%	5%	5%	16%	2%	11%	0%	5%	9%	9%	7%	5%	10%	7%	5%	8%	9%
	Other (please specify)	3%	2%	1%	3%	4%	3%	3%	3%	2%	1%	3%	3%	2%	3%	2%	2%	3%	3%	1%	6%	3%	2%	3%	4%
	Do not use birth control	15%	14%	8%	14%	16%	14%	15%	18%	10%	15%	12%	18%	12%	19%	15%	14%	13%	16%	10%	14%	14%	12%	16%	16%
	Not applicable	7%	4%	2%	4%	15%	7%	6%	7%	5%	6%	2%	7%	7%	6%	7%	4%	9%	7%	4%	6%	6%	4%	8%	10%
Q44: Are you currently trying to conceive?	Unweighted Base	3869	3219	192	3027	650	2895	853	270	242	250	58	1538	2331	732	220	1023	1893	1965	911	190	3066	1363	1513	803
	Base: Total Respondents	2650	2000	146	1853	650	1575	1032	460	347	193	61	1036	1613	456	149	637	1405	1315	623	138	2075	924	1014	574
	Yes, without fertility treatment	5%	6%	14%	6%	2%	4%	8%	7%	8%	8%	8%	7%	4%	8%	3%	3%	6%	5%	6%	5%	5%	6%	5%	6%
	Yes, with fertility treatment	3%	4%	11%	3%	1%	2%	5%	4%	10%	2%	4%	2%	2%	4%	4%	1%	4%	3%	4%	1%	3%	4%	3%	2%
	No, not currently	42%	52%	71%	51%	13%	36%	50%	47%	60%	48%	43%	63%	29%	73%	57%	42%	31%	38%	58%	29%	43%	53%	36%	39%
	No, done having kids	49%	38%	3%	40%	84%	56%	37%	43%	23%	43%	50%	25%	64%	15%	37%	54%	59%	54%	31%	65%	48%	37%	56%	53%
Q45: If you sought therapy in the last year, what was the primary reason?	Unweighted Base	1862	1648	142	1506	214	1359	467	122	170	125	25	929	933	390	92	419	961	851	616	96	1563	839	628	299
	Base: Have seen mental health therapist	1279	1065	110	955	214	699	571	209	249	95	28	634	645	250	69	265	696	579	429	62	1070	583	425	209
	Depression	12%	11%	10%	11%	15%	12%	11%	10%	15%	6%	14%	12%	12%	10%	11%	10%	14%	10%	12%	7%	11%	11%	11%	19%
	Anxiety	29%	29%	19%	30%	29%	33%	24%	28%	16%	32%	20%	27%	31%	31%	21%	35%	27%	32%	21%	43%	29%	26%	30%	31%
	Anger	5%	6%	12%	5%	2%	4%	7%	3%	10%	10%	-	7%	3%	6%	6%	1%	6%	3%	10%	3%	6%	9%	2%	2%
	Postpartum issues	11%	13%	14%	12%	4%	8%	15%	14%	15%	11%	28%	13%	9%	19%	20%	11%	8%	11%	13%	8%	12%	13%	10%	10%
	Relationship	16%	15%	11%	15%	24%	17%	16%	18%	13%	13%	31%	12%	20%	13%	15%	17%	17%	18%	14%	20%	16%	14%	19%	17%
	Work	6%	7%	10%	7%	3%	5%	8%	5%	11%	7%	-	8%	4%	6%	8%	4%	7%	4%	12%	1%	7%	10%	4%	4%
	Parenting	6%	7%	14%	6%	3%	5%	7%	3%	10%	9%	2%	7%	5%	5%	8%	6%	6%	5%	10%	2%	7%	8%	6%	2%
	Grief/Death	5%	4%	4%	4%	7%	4%	5%	7%	5%	3%	4%	4%	5%	3%	4%	7%	5%	5%	3%	7%	5%	3%	7%	4%
	War/Global issues	0%	0%	2%	0%	-	0%	0%	-	1%	1%	-	0%	0%	0%	-	-	0%	0%	0%	-	0%	0%	0%	-
	Confidence/Self-worth	3%	3%	3%	3%	3%	3%	3%	5%	2%	1%	-	4%	3%	3%	2%	4%	4%	4%	2%	2%	3%	2%	4%	6%
	Other (please specify)	6%	5%	0%	5%	11%	7%	4%	7%	2%	4%	2%	5%	7%	6%	4%	6%	6%	8%	3%	6%	6%	5%	7%	7%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q46: When was the last time you saw a primary care doctor or general practitioner?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Within the past year	67%	64%	50%	65%	77%	71%	61%	65%	54%	63%	74%	64%	70%	63%	57%	70%	69%	71%	58%	74%	68%	62%	72%	67%
	1-2 years ago	22%	25%	46%	24%	14%	19%	28%	24%	36%	28%	18%	28%	19%	25%	32%	20%	22%	18%	34%	16%	23%	28%	19%	20%
	3-4 years ago	6%	6%	3%	6%	5%	5%	6%	6%	5%	3%	5%	6%	6%	7%	7%	5%	5%	6%	4%	7%	5%	5%	6%	7%
	5 or more years ago	5%	5%	1%	5%	5%	4%	5%	5%	4%	5%	5%	3%	6%	5%	3%	6%	4%	4%	3%	3%	4%	4%	4%	7%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q47: In the past year, how often have you seen a mental health therapist?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	0 sessions	51%	46%	25%	48%	66%	55%	44%	54%	28%	50%	52%	38%	59%	45%	54%	58%	50%	55%	30%	54%	48%	36%	57%	63%
	1-5 sessions	25%	29%	56%	27%	13%	22%	31%	19%	47%	32%	18%	39%	16%	32%	22%	16%	27%	18%	50%	18%	28%	41%	18%	15%
	6-10 sessions	9%	10%	7%	10%	7%	7%	11%	13%	11%	7%	9%	8%	9%	8%	13%	9%	9%	9%	9%	10%	9%	8%	9%	8%
	11-15 sessions	5%	6%	10%	6%	4%	5%	6%	5%	6%	5%	7%	6%	5%	6%	4%	6%	5%	7%	5%	8%	6%	5%	7%	4%
	16 or more sessions	9%	9%	3%	10%	10%	10%	8%	9%	7%	7%	14%	9%	10%	10%	7%	11%	9%	11%	6%	10%	9%	9%	9%	10%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q48: In the past year, how often has a child of yours seen a mental health therapist?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	0 sessions	73%	75%	34%	78%	67%	74%	70%	85%	48%	75%	73%	68%	76%	84%	89%	90%	60%	82%	44%	73%	70%	58%	80%	84%
	1-5 sessions	16%	17%	55%	14%	14%	15%	19%	5%	35%	21%	13%	27%	10%	15%	2%	4%	24%	8%	45%	11%	19%	33%	8%	6%
	6-10 sessions	5%	5%	6%	5%	6%	5%	6%	7%	10%	2%	6%	3%	7%	1%	7%	4%	7%	5%	6%	7%	5%	5%	5%	5%
	11-15 sessions	2%	2%	5%	2%	4%	2%	3%	2%	4%	1%	1%	1%	3%	0%	1%	1%	4%	2%	4%	2%	3%	2%	3%	2%
	16 or more sessions	3%	1%	-	1%	9%	4%	1%	1%	1%	1%	7%	1%	5%	-	-	1%	5%	3%	1%	7%	3%	2%	3%	4%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q49: If you sought therapy for your child in the past year, what was the primary reason?	Unweighted Base	946	733	123	610	213	679	246	42	120	62	16	464	482	99	9	96	742	317	469	44	830	520	266	116
	Base: Child has seen mental health therapist	705	492	96	396	213	397	296	66	177	46	16	326	379	67	16	65	556	234	342	36	613	380	196	92
	Depression	12%	10%	10%	10%	16%	12%	11%	11%	12%	6%	12%	11%	13%	13%	12%	5%	13%	11%	13%	12%	12%	14%	9%	10%
	Anxiety	26%	20%	19%	20%	40%	33%	17%	25%	16%	12%	13%	16%	35%	13%	12%	37%	27%	30%	18%	43%	24%	17%	34%	41%
	Anger	10%	13%	14%	12%	5%	8%	14%	7%	16%	24%	-	15%	7%	19%	12%	9%	10%	6%	15%	-	11%	14%	7%	8%
	Bullying	8%	9%	14%	8%	5%	5%	12%	11%	13%	8%	6%	12%	4%	11%	12%	1%	8%	5%	11%	5%	8%	10%	5%	5%
	School work	8%	9%	5%	10%	4%	7%	9%	2%	11%	12%	-	12%	4%	11%	-	4%	8%	5%	11%	8%	9%	11%	4%	2%
	Relationships	7%	8%	9%	8%	4%	6%	8%	6%	6%	13%	15%	9%	5%	9%	-	1%	8%	6%	9%	-	7%	9%	5%	6%
	Gender Identity	5%	7%	11%	5%	2%	3%	8%	3%	8%	13%	6%	9%	2%	8%	-	2%	5%	3%	8%	3%	6%	7%	3%	2%
	Parenting	8%	10%	11%	10%	2%	6%	10%	13%	9%	6%	10%	8%	7%	12%	30%	16%	5%	9%	8%	-	8%	8%	10%	3%
	Sexual Identity	1%	1%	-	1%	0%	1%	0%	-	1%	-	-	0%	1%	1%	-	1%	1%	1%	0%	-	1%	0%	1%	-
	Grief/Death	2%	2%	2%	2%	2%	2%	3%	7%	3%	3%	-	1%	3%	1%	12%	6%	2%	2%	1%	8%	2%	1%	2%	5%
	War/Global issues	1%	1%	2%	1%	0%	1%	1%	2%	1%	-	-	1%	1%	1%	-	1%	1%	2%	1%	-	1%	0%	3%	0%
	Confidence/Self-worth	3%	3%	3%	3%	4%	3%	3%	4%	3%	-	22%	2%	5%	-	12%	4%	3%	4%	2%	5%	3%	3%	2%	5%
	Other (please specify)	9%	7%	-	8%	15%	12%	4%	10%	2%	2%	7%	4%	14%	-	-	15%	10%	16%	2%	16%	8%	5%	14%	14%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q50: How confident are you that you are a "good parent?"	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Very confident	31%	31%	29%	31%	30%	29%	33%	32%	29%	33%	31%	31%	33%	36%	30%	29%	29%	29%	31%	37%	30%	33%	26%	33%
	Somewhat confident	57%	55%	43%	56%	60%	60%	52%	56%	48%	54%	54%	52%	59%	54%	61%	61%	56%	61%	47%	55%	56%	50%	62%	57%
	Not too confident	11%	12%	24%	11%	9%	10%	12%	9%	16%	15%	7%	15%	8%	12%	9%	7%	13%	9%	20%	5%	12%	15%	10%	8%
	Not confident at all	2%	2%	4%	2%	1%	1%	2%	2%	3%	1%	2%	2%	1%	1%	1%	2%	2%	2%	1%	3%	2%	1%	2%	2%
	Not applicable	0%	0%	0%	0%	0%	-	0%	0%	-	1%	-	0%	0%	0%	-	-	0%	0%	0%	-	0%	0%	-	0%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q51: On average, how often have you felt "burned out" by motherhood?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Never	6%	6%	16%	6%	3%	4%	8%	3%	14%	9%	9%	10%	3%	6%	3%	1%	8%	3%	15%	3%	6%	12%	2%	3%
	Rarely	16%	15%	34%	14%	19%	15%	17%	15%	24%	16%	12%	19%	14%	18%	23%	10%	17%	14%	24%	15%	17%	19%	15%	12%
	Occasionally	39%	38%	38%	39%	43%	41%	37%	37%	38%	34%	41%	38%	43%	37%	38%	39%	40%	40%	36%	45%	39%	36%	42%	40%
	Frequently	33%	34%	11%	35%	30%	34%	30%	39%	21%	28%	32%	26%	37%	27%	31%	43%	30%	35%	21%	34%	31%	28%	33%	39%
	Always	6%	7%	2%	7%	6%	5%	8%	11%	4%	9%	13%	5%	7%	6%	7%	8%	6%	8%	4%	3%	6%	6%	7%	7%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q52: In the past year, which of the following topics have you discussed with your child? Select all that apply.	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Climate change	20%	14%	7%	15%	3%	23%	17%	16%	14%	21%	28%	13%	25%	3%	8%	13%	31%	19%	17%	33%	20%	18%	19%	23%
	Religious values	42%	35%	19%	36%	63%	45%	36%	39%	37%	28%	44%	24%	54%	6%	20%	46%	54%	40%	37%	58%	40%	33%	44%	48%
	Reproductive rights	18%	11%	7%	12%	37%	20%	14%	13%	16%	12%	22%	10%	23%	3%	11%	10%	26%	17%	17%	32%	18%	15%	18%	17%
	Immigrants/Refugees	21%	13%	9%	14%	44%	24%	15%	16%	15%	14%	23%	12%	27%	4%	11%	12%	31%	19%	21%	34%	20%	16%	22%	23%
	Racism/Discrimination	40%	30%	11%	32%	69%	44%	31%	33%	29%	28%	43%	23%	51%	7%	7%	37%	55%	40%	33%	56%	39%	32%	43%	42%
	Islamophobia and/or Antisemitism	12%	7%	12%	7%	26%	13%	8%	6%	10%	7%	17%	8%	14%	4%	1%	6%	18%	11%	12%	20%	12%	11%	11%	11%
	Income inequality	21%	16%	16%	16%	37%	23%	17%	15%	17%	17%	28%	13%	26%	3%	2%	18%	30%	20%	21%	29%	21%	20%	21%	20%
	Gun violence	23%	16%	10%	17%	46%	27%	18%	18%	16%	15%	27%	13%	30%	4%	3%	18%	34%	23%	20%	38%	23%	19%	24%	25%
	Homelessness	32%	26%	18%	27%	49%	34%	28%	29%	22%	28%	40%	19%	39%	4%	7%	33%	43%	32%	25%	42%	31%	24%	36%	34%
	Hunger and food insecurity	30%	25%	12%	26%	46%	32%	27%	28%	21%	31%	48%	18%	37%	4%	6%	33%	39%	31%	22%	34%	28%	22%	33%	36%
	Gender equality	28%	21%	8%	22%	50%	33%	20%	17%	18%	23%	35%	18%	34%	7%	6%	24%	38%	29%	24%	40%	28%	25%	29%	28%
	Intellectual or medical differences	26%	22%	11%	22%	40%	30%	19%	19%	17%	17%	35%	16%	33%	6%	6%	29%	33%	26%	22%	33%	25%	21%	28%	29%
	Gender identification	24%	17%	10%	18%	45%	29%	17%	14%	16%	18%	37%	15%	30%	7%	8%	21%	33%	23%	22%	38%	24%	20%	26%	25%
	Sexuality	19%	11%	10%	12%	41%	22%	12%	10%	13%	11%	27%	10%	24%	3%	2%	12%	29%	17%	17%	34%	18%	15%	19%	20%
	War	19%	12%	6%	12%	40%	22%	13%	14%	13%	12%	24%	9%	25%	2%	10%	13%	28%	16%	19%	31%	18%	16%	18%	22%
	Politics	22%	12%	12%	12%	50%	25%	16%	14%	18%	14%	23%	11%	29%	3%	10%	12%	33%	19%	22%	33%	21%	18%	21%	25%
	Bullying	42%	36%	15%	37%	61%	45%	36%	40%	32%	32%	57%	22%	54%	4%	20%	50%	52%	43%	33%	52%	40%	33%	45%	46%
	Social media	28%	17%	7%	17%	64%	32%	21%	19%	20%	23%	30%	12%	39%	1%	1%	20%	44%	27%	24%	45%	27%	30%	30%	32%
	Other (please specify)	4%	5%	2%	5%	3%	4%	4%	7%	2%	4%	7%	6%	3%	10%	5%	4%	2%	5%	2%	8%	4%	3%	4%	5%
	None of the above	23%	28%	18%	29%	8%	22%	25%	32%	14%	32%	21%	36%	15%	64%	61%	20%	7%	27%	14%	17%	23%	21%	25%	25%

		Generation			Ethnicity					Number of Children		Ages of Children				Employment									
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q53: Did you breastfeed your child(ren)?	Unweighted Base	3864	3215	192	3023	649	2891	852	270	241	250	58	1538	2326	733	220	1021	1889	1962	911	189	3062	1361	1512	802
	Base: Total Respondents	2646	1997	146	1850	649	1572	1030	460	345	193	61	1039	1611	457	149	636	1402	1313	623	137	2073	923	1012	573
	Yes	89%	91%	97%	91%	83%	88%	92%	90%	94%	93%	92%	89%	89%	89%	88%	91%	88%	87%	94%	92%	90%	91%	88%	87%
	No	11%	9%	3%	9%	17%	12%	8%	10%	6%	7%	8%	11%	11%	11%	12%	9%	12%	13%	6%	8%	10%	9%	12%	13%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q54: How long did you breastfeed your most recent child? If currently breastfeeding, how long do you plan to breastfeed?	Unweighted Base	2359	189	2731	538	2570	783	242	226	234	53	1362	2096	650	192	938	1677	1719	858	175	2752	1243	1334	706
	Base: Breastfed children	1821	142	1678	538	1380	943	412	325	180	56	920	1439	407	131	579	1239	1148	584	126	1858	843	889	501
	Never breastfed	1%	4%	1%	2%	1%	1%	1%	3%	1%	-	1%	2%	-	2%	1%	2%	1%	1%	-	1%	2%	1%	2%
	Less than a month	3%	5%	3%	4%	3%	4%	5%	3%	3%	2%	4%	3%	2%	3%	3%	4%	4%	2%	3%	4%	3%	4%	3%
	1-3 months	13%	14%	32%	12%	10%	13%	14%	10%	21%	11%	19%	9%	12%	9%	9%	16%	10%	24%	7%	14%	20%	10%	8%
	4-6 months	17%	18%	29%	17%	12%	14%	21%	15%	30%	21%	24%	12%	22%	14%	11%	14%	14%	29%	15%	19%	26%	12%	10%
	7-9 months	9%	9%	6%	9%	10%	8%	10%	10%	9%	10%	8%	10%	10%	12%	7%	9%	11%	7%	11%	9%	8%	10%	8%
	10-12 months	19%	17%	9%	18%	26%	21%	16%	19%	10%	21%	14%	22%	19%	23%	20%	19%	23%	14%	21%	20%	16%	24%	16%
	13-15 months	13%	13%	8%	14%	12%	15%	10%	13%	6%	8%	11%	15%	15%	15%	15%	11%	15%	8%	16%	13%	10%	15%	14%
	16 months or more	24%	24%	7%	25%	24%	24%	24%	29%	18%	25%	19%	28%	20%	22%	33%	21%	22%	14%	27%	20%	14%	24%	40%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q55: If you didn't breastfeed your most recent child, or didn't reach your breastfeeding goals, which of the following reasons contributed? Select all that apply.	Unweighted Base	1746	148	1335	263	1304	397	112	149	109	21	890	856	355	83	344	964	836	559	64	1459	786	609	287
	Base: Did not breastfeed/did not reach goals	1204	91	116	825	694	492	185	218	84	25	593	611	213	61	221	710	557	400	46	1003	557	400	201
	Time commitment too great	17%	19%	14%	19%	12%	17%	18%	16%	15%	21%	13%	20%	18%	22%	29%	13%	20%	14%	12%	17%	16%	20%	17%
	Was not physically able to breastfeed	21%	21%	21%	21%	21%	20%	22%	22%	20%	26%	24%	20%	24%	22%	17%	20%	18%	26%	10%	21%	25%	16%	22%
	Had to return to work (hard to pump, keep up supply, etc.)	26%	27%	20%	28%	19%	26%	25%	26%	32%	14%	26%	25%	26%	23%	31%	24%	33%	25%	22%	29%	24%	36%	8%
	Didn't enjoy or wasn't comfortable	20%	22%	18%	23%	11%	20%	19%	14%	22%	24%	23%	17%	25%	20%	20%	18%	18%	25%	6%	20%	23%	17%	17%
	Child had challenges	21%	22%	31%	21%	14%	21%	20%	16%	24%	14%	25%	17%	26%	21%	17%	20%	19%	23%	8%	20%	22%	19%	23%
	Partner wanted to be more involved in feeding	10%	12%	24%	11%	2%	10%	11%	4%	16%	13%	15%	6%	11%	11%	5%	12%	7%	18%	3%	11%	14%	8%	5%
	Did not want to breastfeed	14%	16%	17%	16%	8%	14%	14%	8%	18%	16%	17%	11%	12%	15%	14%	15%	11%	20%	13%	15%	19%	10%	9%
	Low milk supply	40%	39%	25%	41%	45%	44%	35%	42%	26%	42%	38%	43%	44%	55%	42%	38%	43%	32%	47%	39%	36%	42%	47%
	Too stressful	29%	32%	24%	33%	17%	28%	29%	35%	23%	26%	28%	29%	32%	51%	36%	23%	30%	29%	22%	29%	30%	29%	25%
	Needed more support	20%	22%	19%	23%	11%	18%	23%	25%	21%	28%	22%	18%	23%	30%	19%	18%	17%	22%	14%	19%	21%	16%	25%
	Other (please specify)	9%	8%	2%	9%	1%	10%	7%	12%	4%	1%	5%	12%	7%	9%	15%	7%	10%	2%	11%	7%	4%	11%	18%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q55: If you didn't breastfeed your most recent child, or didn't reach your breastfeeding goals, which of the following reasons contributed? Select all that apply.	Unweighted Base	357	270	2	268	87	288	56	24	14	11	157	200	79	26	72	180	214	47	12	273	107	154	84
	Base: Did not breastfeed	245	158	2	156	87	167	72	41	19	10	98	147	46	17	50	133	140	34	10	184	70	104	61
	Time commitment too great	14%	16%	20%	16%	9%	12%	17%	9%	15%	50%	14%	14%	14%	20%	17%	12%	17%	9%	10%	15%	16%	10%	10%
	Was not physically able to breastfeed	35%	33%	-	33%	38%	34%	33%	43%	18%	18%	37%	33%	35%	32%	24%	39%	31%	32%	33%	31%	37%	28%	44%
	Had to return to work (hard to pump, keep up supply, etc.)	15%	17%	20%	17%	10%	14%	18%	23%	15%	10%	16%	14%	19%	13%	17%	13%	18%	21%	10%	18%	11%	24%	4%
	Didn't enjoy or wasn't comfortable	19%	24%	-	24%	9%	18%	20%	14%	23%	42%	19%	19%	21%	18%	30%	14%	18%	23%	-	18%	23%	17%	20%
	Child had challenges	20%	21%	-	22%	16%	17%	27%	34%	15%	33%	25%	16%	28%	21%	18%	17%	18%	26%	-	18%	18%	21%	23%
	Partner wanted to be more involved in feeding	5%	7%	-	7%	1%	5%	6%	9%	-	7%	6%	4%	8%	11%	9%	2%	6%	1%	-	5%	6%	5%	5%
	Did not want to breastfeed	23%	25%	80%	24%	18%	23%	22%	23%	30%	15%	18%	26%	16%	28%	39%	18%	24%	12%	38%	23%	29%	17%	23%
	Low milk supply	36%	37%	-	38%	32%	36%	35%	32%	44%	28%	32%	38%	31%	41%	41%	34%	34%	29%	33%	33%	34%	32%	43%
	Too stressful	29%	37%	20%	37%	14%	29%	28%	34%	8%	42%	28%	29%	29%	52%	36%	22%	31%	34%	24%	31%	32%	31%	21%
	Needed more support	15%	21%	20%	21%	5%	11%	25%	32%	23%	25%	19%	13%	30%	19%	16%	10%	19%	5%	10%	16%	18%	14%	14%
	Other (please specify)	9%	11%	-	11%	7%	11%	7%	7%	8%	-	9%	9%	11%	13%	11%	8%	11%	7%	-	10%	8%	12%	8%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q56: How supported do you feel by your spouse/partner?	Unweighted Base	3653	3098	187	2911	555	2745	799	253	221	244	1437	2216	707	218	1002	1725	1850	873	176	2899	1307	1416	754
	Base: Have spouse/partner	2468	1913	142	1772	555	1469	963	433	319	187	952	1516	434	149	623	1261	1219	591	126	1935	878	931	533
	Very supported	48%	50%	66%	49%	39%	45%	52%	48%	57%	55%	54%	44%	54%	43%	45%	48%	41%	63%	45%	48%	57%	40%	47%
	Somewhat supported	38%	38%	19%	39%	41%	39%	37%	39%	31%	37%	33%	42%	36%	45%	43%	36%	44%	26%	43%	38%	44%	38%	32%
	Somewhat unsupported	11%	10%	14%	9%	15%	12%	8%	10%	8%	5%	11%	11%	8%	11%	9%	13%	12%	9%	9%	11%	8%	13%	12%
	Not at all supported	3%	2%	1%	2%	4%	3%	3%	3%	4%	2%	2%	3%	1%	2%	3%	3%	3%	2%	3%	3%	2%	3%	3%
	Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q57: Which best describes the impact on your relationship with your partner/spouse since becoming a parent?	Unweighted Base	3656	3101	187	2914	555	2746	801	255	221	244	51	1439	2217	709	218	1003	1725	1850	874	176	2900	1308	1416	756
	Base: Have spouse/partner	2472	1917	142	1776	555	1469	967	437	319	187	53	956	1517	438	149	624	1261	1219	592	126	1937	880	931	535
	Overall, it brought us closer together	53%	54%	69%	53%	48%	50%	57%	51%	65%	61%	48%	56%	51%	53%	57%	51%	53%	47%	67%	50%	53%	63%	44%	31%
	Overall, it pulled us apart	32%	32%	23%	33%	32%	33%	31%	36%	25%	30%	32%	30%	34%	32%	27%	36%	31%	36%	24%	34%	32%	27%	37%	31%
	It did not change our relationship	14%	13%	6%	13%	17%	16%	10%	12%	9%	9%	20%	13%	14%	14%	15%	12%	14%	16%	8%	13%	13%	9%	17%	15%
	Not applicable	1%	1%	2%	1%	2%	1%	1%	2%	1%	0%	2%	1%	1%	1%	2%	0%	2%	1%	1%	3%	1%	1%	2%	2%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q58: What is your most frequent relationship tension?	Unweighted Base	3656	3101	187	2914	555	2746	801	255	221	244	51	1439	2217	709	218	1003	1725	1850	874	176	2900	1308	1416	756
	Base: Have spouse/partner	2472	1917	142	1776	555	1469	967	437	319	187	53	956	1517	438	149	624	1261	1219	592	126	1937	880	931	535
	Time spent with partner	15%	17%	21%	16%	11%	13%	19%	17%	19%	23%	12%	17%	15%	20%	15%	16%	14%	14%	17%	16%	15%	16%	14%	17%
	Sex life	18%	18%	21%	18%	17%	18%	18%	21%	18%	15%	8%	18%	18%	19%	19%	18%	18%	19%	18%	16%	18%	17%	19%	18%
	Finances	18%	17%	19%	16%	23%	17%	20%	21%	20%	18%	24%	20%	17%	18%	13%	16%	20%	15%	19%	21%	17%	15%	17%	23%
	Differences in approaches to parenting	15%	14%	13%	14%	18%	16%	13%	10%	14%	16%	21%	12%	17%	8%	9%	15%	18%	15%	15%	14%	15%	16%	15%	14%
	Equal balancing of parenting responsibilities	25%	27%	19%	28%	19%	28%	23%	25%	23%	19%	25%	26%	25%	28%	34%	30%	21%	29%	25%	19%	27%	28%	28%	19%
	Different political/religious/ethical views	2%	1%	3%	1%	2%	1%	2%	1%	3%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%
	Other (please specify)	6%	5%	1%	5%	9%	7%	4%	4%	3%	7%	8%	5%	7%	5%	6%	5%	7%	6%	3%	13%	6%	5%	5%	7%
	Not applicable, don't have a partner	0%	0%	3%	0%	1%	0%	1%	0%	2%	-	-	1%	0%	1%	-	1%	-	0%	0%	-	0%	0%	0%	1%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q59: How often do you and your partner have sex?	Unweighted Base	3307	2797	136	2661	510	2509	698	238	179	201	51	1192	2115	622	210	958	1516	1753	677	167	2597	1086	1344	710
	Base: Sexually active and Have spouse/partner	2226	1716	101	1614	510	1345	846	409	259	156	53	782	1444	376	144	595	1110	1156	456	117	1729	727	884	497
	3 or more times a week	7%	8%	14%	7%	7%	6%	10%	7%	16%	6%	7%	7%	8%	5%	3%	6%	9%	5%	12%	10%	7%	9%	5%	8%
	1-2 times a week	32%	33%	39%	32%	31%	32%	32%	32%	33%	31%	34%	25%	36%	24%	38%	32%	35%	31%	30%	36%	32%	32%	31%	35%
	1-2 times a month	34%	35%	26%	36%	31%	36%	32%	33%	27%	34%	34%	36%	33%	38%	35%	38%	31%	37%	32%	24%	35%	33%	38%	32%
	Less than once a month	26%	25%	20%	25%	30%	26%	26%	28%	24%	28%	24%	31%	23%	33%	24%	24%	25%	26%	25%	29%	26%	26%	26%	24%
	Not applicable, no partner	0%	0%	0%	0%	1%	0%	0%	-	-	1%	-	0%	0%	0%	-	0%	0%	-	-	1%	0%	0%	-	1%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q60: How has your sex life changed in the past year?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Having more sex	9%	9%	5%	9%	8%	9%	9%	10%	8%	8%	7%	6%	11%	5%	4%	12%	9%	9%	6%	14%	8%	7%	9%	11%
	Having about the same amount of sex	28%	26%	19%	27%	34%	31%	24%	26%	20%	26%	32%	20%	33%	18%	20%	29%	32%	31%	19%	31%	27%	24%	29%	31%
	Having less sex	46%	49%	46%	49%	35%	45%	48%	51%	47%	44%	49%	48%	44%	58%	68%	50%	37%	47%	48%	39%	47%	47%	48%	41%
	Not sexually active	10%	11%	29%	9%	8%	8%	13%	8%	18%	17%	23%	18%	5%	14%	2%	5%	12%	5%	22%	8%	11%	17%	5%	8%
	Prefer not to answer	3%	3%	1%	3%	5%	3%	3%	2%	3%	4%	5%	3%	4%	2%	3%	3%	4%	3%	3%	3%	3%	3%	3%	4%
	Not applicable, no partner	4%	2%	0%	2%	10%	5%	3%	3%	4%	1%	4%	5%	3%	3%	2%	1%	6%	5%	2%	4%	4%	3%	5%	4%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q60: How has your sex life changed in the past year?	Unweighted Base	3656	3101	187	2914	555	2746	801	255	221	244	51	1439	2217	709	218	1003	1725	1850	874	176	2900	1308	1416	756
	Base: Have spouse/partner	2472	1917	142	1776	555	1469	967	437	319	187	53	956	1517	438	149	624	1261	1219	592	126	1937	880	931	535
	Having about the same amount of sex	30%	27%	19%	27%	39%	32%	25%	27%	21%	27%	35%	21%	35%	19%	20%	30%	35%	33%	19%	34%	29%	25%	31%	33%
	Having less sex	48%	51%	46%	51%	39%	47%	50%	53%	49%	45%	54%	51%	46%	60%	68%	51%	40%	50%	49%	41%	49%	49%	51%	44%
	Not sexually active	10%	10%	29%	9%	8%	8%	12%	6%	19%	17%	-	18%	4%	14%	2%	5%	12%	5%	23%	7%	11%	17%	5%	7%
	Prefer not to answer	3%	3%	1%	3%	6%	3%	3%	2%	3%	4%	4%	3%	4%	2%	3%	2%	4%	3%	3%	3%	3%	3%	3%	4%
	Not applicable, no partner	0%	0%	-	0%	1%	0%	0%	0%	0%	-	-	-	0%	-	2%	0%	0%	0%	0%	-	0%	-	0%	1%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q61: If your sex frequency has reduced in the past year, what has caused that change? Select all that apply.	Unweighted Base	1759	1537	88	1449	222	1330	388	130	105	109	29	747	1012	426	144	506	682	921	430	75	1426	630	721	333
	Base: Less Sex	1182	960	64	896	222	694	476	224	151	83	30	493	689	262	94	317	506	605	292	52	948	418	478	234
	Added a baby	43%	50%	23%	52%	11%	40%	46%	58%	32%	45%	42%	39%	45%	66%	90%	67%	6%	49%	25%	37%	41%	37%	45%	49%
	Attraction has faded	17%	17%	24%	17%	16%	15%	20%	13%	28%	21%	23%	18%	16%	12%	8%	15%	22%	15%	25%	24%	18%	21%	15%	11%
	Job stress	32%	32%	44%	31%	33%	33%	32%	33%	28%	38%	35%	34%	31%	29%	28%	28%	37%	36%	30%	30%	34%	31%	37%	25%
	No time	52%	53%	46%	54%	49%	53%	51%	57%	45%	46%	65%	50%	54%	52%	50%	59%	49%	58%	43%	36%	52%	48%	58%	54%
	Other (please specify)	20%	16%	7%	16%	40%	23%	15%	18%	14%	9%	20%	16%	23%	15%	14%	16%	26%	19%	12%	33%	18%	14%	19%	29%
	Not applicable, has not changed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not applicable, no partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q61: If your sex frequency has reduced in the past year, what has caused that change? Select all that apply.	Unweighted Base	1733	1521	85	1436	212	1310	382	130	101	108	28	737	996	423	143	503	663	908	422	73	1403	624	706	330
	Base: Less Sex and Have a Spouse/Partner	1161	949	62	887	212	681	468	224	145	82	29	485	675	261	94	314	490	595	284	50	929	413	466	232
	Added a baby	43%	50%	23%	52%	12%	41%	46%	58%	33%	46%	44%	40%	46%	67%	90%	67%	6%	50%	26%	38%	42%	37%	46%	49%
	Attraction has faded	16%	17%	21%	16%	15%	15%	19%	13%	26%	20%	24%	17%	16%	12%	8%	14%	21%	14%	24%	23%	18%	21%	14%	11%
	Job stress	32%	32%	45%	31%	33%	32%	32%	33%	29%	38%	33%	35%	31%	29%	28%	29%	37%	36%	30%	29%	34%	31%	37%	25%
	No time	53%	53%	45%	54%	50%	54%	51%	57%	45%	47%	64%	50%	55%	52%	50%	60%	50%	58%	44%	37%	53%	48%	58%	54%
	Other (please specify)	20%	16%	7%	16%	41%	23%	16%	18%	15%	9%	21%	15%	24%	15%	14%	16%	26%	19%	12%	34%	18%	14%	19%	28%
	Not applicable, has not changed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not applicable, no partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q62: What is your ideal sex frequency?	Unweighted Base	3846	3208	192	3016	638	2882	847	269	238	250	58	1529	2317	727	220	1020	1878	1956	910	189	3055	1360	1506	791
	Base: Total Respondents	2628	1990	146	1844	638	1565	1023	458	342	193	61	1028	1601	451	149	633	1392	1305	622	136	2064	921	1006	565
	3 or more times a week	18%	19%	43%	17%	15%	14%	24%	22%	27%	19%	27%	20%	17%	15%	15%	14%	21%	14%	25%	25%	18%	22%	13%	20%
	1-2 times a week	58%	60%	38%	61%	53%	58%	57%	64%	51%	54%	55%	55%	59%	63%	64%	65%	52%	63%	48%	52%	58%	52%	63%	58%
	1-2 times a month	20%	18%	18%	18%	24%	22%	16%	11%	19%	23%	18%	21%	19%	18%	19%	21%	21%	19%	24%	17%	20%	22%	20%	16%
	Less than once a month	4%	3%	0%	3%	9%	5%	3%	3%	3%	4%	-	4%	5%	4%	2%	3%	5%	4%	3%	6%	4%	3%	4%	6%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q62: What is your ideal sex frequency?	Unweighted Base	3642	3092	187	2905	550	2737	799	255	219	244	51	1434	2208	706	218	1000	1717	1847	873	175	2895	1306	1414	747
	Base: Have spouse/partner	2462	1912	142	1770	550	1463	964	437	316	187	53	952	1510	436	149	620	1255	1216	592	124	1932	878	930	529
	3 or more times a week	18%	19%	44%	17%	13%	14%	24%	22%	27%	19%	24%	20%	16%	16%	15%	14%	20%	13%	25%	22%	17%	22%	12%	19%
	1-2 times a week	58%	59%	38%	61%	55%	59%	57%	64%	51%	54%	57%	56%	60%	63%	64%	65%	53%	63%	48%	53%	58%	53%	64%	59%
	1-2 times a month	20%	19%	18%	19%	24%	23%	16%	11%	20%	23%	19%	21%	19%	18%	19%	22%	22%	20%	24%	18%	21%	22%	20%	17%
	Less than once a month	4%	3%	0%	3%	9%	5%	3%	3%	2%	4%	-	4%	4%	4%	2%	3%	5%	4%	3%	7%	4%	3%	4%	5%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q63: How satisfied are you with your sex life?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Extremely satisfied	11%	12%	19%	11%	10%	10%	14%	12%	16%	13%	15%	12%	11%	10%	8%	10%	13%	7%	17%	17%	11%	14%	7%	13%
	Satisfied	31%	31%	33%	31%	29%	31%	30%	27%	34%	33%	18%	28%	32%	26%	32%	31%	30%	30%	36%	27%	32%	33%	31%	27%
	Neither satisfied or dissatisfied	34%	35%	37%	35%	31%	34%	34%	35%	34%	31%	47%	37%	32%	38%	31%	34%	33%	34%	32%	26%	33%	33%	34%	36%
	Dissatisfied	18%	17%	10%	18%	20%	20%	16%	21%	10%	16%	14%	18%	19%	22%	20%	19%	16%	22%	11%	22%	18%	15%	21%	17%
	Extremely dissatisfied	6%	5%	0%	5%	10%	6%	6%	5%	6%	8%	7%	6%	6%	4%	9%	5%	7%	7%	4%	8%	6%	5%	6%	6%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q63: How satisfied are you with your sex life?	Unweighted Base	3656	3101	187	2914	555	2746	801	255	221	244	51	1439	2217	709	218	1003	1725	1850	874	176	2900	1308	1416	756
	Base: Have spouse/partner	2472	1917	142	1776	555	1469	967	437	319	187	53	956	1517	438	149	624	1261	1219	592	126	1937	880	931	535
	Extremely satisfied	12%	12%	20%	12%	11%	10%	15%	13%	18%	13%	18%	12%	12%	10%	8%	10%	14%	8%	18%	16%	11%	15%	7%	14%
	Satisfied	32%	32%	33%	32%	32%	32%	31%	28%	36%	34%	18%	30%	33%	27%	32%	32%	34%	31%	37%	29%	33%	33%	33%	28%
	Neither satisfied or dissatisfied	33%	35%	37%	34%	29%	33%	33%	35%	32%	30%	45%	36%	31%	38%	30%	34%	32%	34%	32%	27%	33%	33%	33%	35%
	Dissatisfied	18%	17%	10%	18%	20%	20%	16%	21%	9%	16%	11%	17%	18%	22%	20%	19%	16%	22%	10%	21%	18%	15%	21%	17%
	Extremely dissatisfied	5%	4%	-	4%	8%	5%	5%	3%	5%	8%	8%	4%	5%	3%	9%	5%	5%	5%	3%	7%	5%	4%	5%	5%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q63: How satisfied are you with your sex life?	Unweighted Base	3368	2835	139	2696	533	2549	715	240	185	203	55	1214	2154	626	211	965	1565	1784	692	172	2648	1104	1372	720
	Base: Sexually active	2272	1739	104	1635	533	1371	865	411	268	158	57	797	1475	377	144	600	1149	1719	468	122	1768	740	907	503
	Extremely satisfied	11%	11%	16%	11%	11%	9%	14%	14%	16%	10%	16%	10%	12%	8%	8%	11%	13%	8%	15%	17%	10%	13%	7%	15%
	Satisfied	33%	33%	34%	33%	33%	33%	32%	28%	37%	37%	19%	31%	34%	26%	32%	34%	35%	32%	39%	29%	34%	35%	33%	29%
	Neither satisfied or dissatisfied	33%	34%	37%	34%	29%	33%	33%	34%	31%	31%	47%	36%	31%	39%	31%	33%	31%	34%	30%	27%	32%	32%	33%	34%
	Dissatisfied	19%	18%	13%	19%	20%	20%	17%	21%	11%	16%	11%	19%	18%	23%	20%	18%	17%	21%	13%	22%	19%	16%	21%	17%
	Extremely dissatisfied	4%	4%	-	4%	6%	4%	4%	3%	5%	6%	7%	4%	5%	3%	9%	4%	4%	5%	3%	4%	4%	4%	5%	4%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q63: How satisfied are you with your sex life?	Unweighted Base	3307	2797	136	2661	510	2509	698	238	179	201	51	1192	2115	622	210	958	1516	1753	677	167	2597	1086	1344	710
	Base: Sexually active and Have spouse/partner	2226	1716	101	1614	510	1345	846	409	259	156	53	782	1444	376	144	595	1110	1156	456	117	1729	727	884	497
	Extremely satisfied	11%	11%	17%	11%	11%	9%	14%	14%	16%	10%	18%	10%	12%	8%	8%	11%	13%	8%	15%	17%	10%	13%	7%	15%
	Satisfied	33%	33%	33%	32%	34%	33%	32%	28%	37%	37%	18%	30%	34%	26%	32%	33%	35%	32%	39%	30%	34%	35%	34%	29%
	Neither satisfied or dissatisfied	33%	34%	37%	34%	28%	33%	33%	33%	31%	30%	45%	37%	31%	39%	31%	33%	31%	34%	30%	27%	33%	33%	33%	35%
	Dissatisfied	19%	18%	13%	19%	20%	20%	17%	22%	10%	17%	11%	19%	18%	24%	21%	18%	17%	22%	12%	21%	19%	16%	21%	17%
	Extremely dissatisfied	4%	4%	-	4%	6%	4%	5%	3%	5%	6%	8%	4%	4%	3%	9%	4%	4%	4%	3%	5%	4%	4%	5%	4%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q64: What would increase your sexual satisfaction? Select all that apply.	Unweighted Base	3854	3207	192	3015	647	2883	851	270	241	249	58	1529	2325	724	220	1021	1888	1956	909	189	3054	1358	1507	800
	Base: Total Respondents	2640	1993	146	1847	647	1568	1029	460	345	192	61	1032	1609	452	149	635	1402	1310	622	136	2068	921	1011	572
	More frequent sex	27%	29%	22%	30%	22%	25%	31%	32%	30%	29%	30%	28%	27%	32%	29%	34%	23%	29%	24%	25%	27%	26%	28%	27%
	My pleasure being prioritized	21%	23%	21%	23%	16%	19%	25%	26%	30%	21%	23%	22%	21%	23%	30%	23%	19%	23%	24%	15%	22%	23%	23%	18%
	Sex toys	9%	10%	18%	10%	4%	9%	10%	9%	14%	9%	11%	11%	7%	9%	13%	7%	9%	8%	14%	6%	10%	11%	9%	6%
	New partner	8%	8%	18%	7%	8%	8%	9%	6%	16%	7%	10%	11%	6%	4%	8%	3%	11%	6%	14%	9%	10%	12%	6%	5%
	Better connection to partner	40%	41%	33%	41%	38%	40%	41%	47%	32%	40%	49%	37%	42%	40%	41%	44%	38%	43%	34%	41%	40%	38%	43%	39%
	Not needed, sexually satisfied	16%	14%	5%	15%	20%	19%	11%	12%	6%	15%	15%	10%	20%	11%	15%	19%	16%	15%	10%	24%	14%	11%	15%	23%
	Other (please specify)	7%	7%	0%	7%	9%	7%	7%	9%	4%	4%	13%	6%	8%	9%	7%	7%	7%	8%	4%	6%	7%	6%	8%	9%
	Not applicable	9%	7%	3%	7%	15%	10%	7%	7%	6%	6%	7%	8%	9%	8%	8%	6%	10%	10%	6%	11%	8%	6%	10%	10%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q64: What would increase your sexual satisfaction? Select all that apply.	Unweighted Base	3640	3088	187	2901	552	2733	799	255	220	243	51	1429	2211	700	218	1001	1720	1840	872	175	2887	1303	1409	763
	Base: Have spouse/partner	2463	1911	142	1769	552	1462	964	437	317	186	53	950	1512	433	149	622	1257	1214	592	124	1930	877	928	533
	More frequent sex	28%	29%	22%	30%	23%	26%	31%	33%	30%	29%	31%	29%	27%	33%	29%	33%	29%	29%	24%	24%	27%	27%	29%	29%
	My pleasure being prioritized	21%	23%	20%	23%	16%	19%	25%	26%	29%	21%	21%	23%	21%	24%	30%	23%	19%	23%	23%	14%	22%	23%	23%	19%
	Sex toys	9%	10%	18%	10%	4%	9%	9%	9%	10%	9%	10%	11%	7%	9%	13%	7%	9%	8%	14%	6%	10%	11%	9%	6%
	New partner	6%	7%	17%	6%	3%	6%	7%	4%	14%	6%	2%	9%	5%	3%	8%	3%	9%	4%	13%	5%	7%	10%	4%	3%
	Better connection to partner	41%	41%	34%	42%	41%	42%	41%	48%	35%	39%	49%	40%	42%	41%	41%	45%	40%	45%	35%	43%	41%	38%	44%	40%
	Not needed, sexually satisfied	16%	15%	5%	15%	23%	20%	11%	12%	6%	16%	18%	10%	20%	11%	15%	19%	17%	15%	10%	25%	14%	11%	16%	24%
	Other (please specify)	7%	7%	0%	7%	10%	8%	7%	9%	4%	4%	13%	6%	8%	8%	7%	7%	7%	8%	4%	6%	7%	6%	8%	10%
	Not applicable	7%	6%	2%	6%	12%	8%	5%	5%	3%	7%	8%	6%	8%	7%	8%	6%	8%	7%	5%	10%	7%	5%	8%	8%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q64: What would increase your sexual satisfaction? Select all that apply.	Unweighted Base	3353	2822	139	2683	531	2536	714	240	184	203	55	1204	2149	617	211	963	1561	1775	690	171	2636	1100	1365	717
	Base: Sexually active	2263	1732	104	1629	531	1364	863	411	266	158	57	792	1471	373	144	598	1146	1175	467	120	1762	738	904	501
	More frequent sex	28%	30%	23%	30%	23%	26%	32%	34%	31%	30%	30%	30%	27%	34%	30%	34%	23%	30%	24%	25%	28%	27%	29%	29%
	My pleasure being prioritized	21%	23%	22%	23%	16%	19%	26%	25%	32%	22%	22%	23%	21%	24%	31%	22%	19%	22%	24%	15%	22%	23%	23%	18%
	Sex toys	8%	10%	19%	9%	4%	8%	9%	9%	16%	6%	11%	10%	7%	8%	14%	7%	8%	8%	13%	7%	9%	10%	9%	6%
	New partner	5%	6%	21%	5%	4%	5%	7%	4%	15%	6%	4%	8%	4%	2%	8%	2%	9%	4%	13%	7%	6%	9%	4%	3%
	Better connection to partner	41%	42%	33%	42%	40%	42%	42%	47%	35%	39%	51%	41%	41%	43%	41%	43%	40%	44%	36%	44%	42%	40%	44%	39%
	Not needed, sexually satisfied	18%	16%	7%	16%	23%	21%	12%	12%	7%	17%	16%	12%	21%	12%	16%	20%	19%	16%	12%	27%	16%	13%	16%	25%
	Other (please specify)	8%	7%	0%	7%	10%	8%	7%	8%	4%	4%	12%	7%	8%	8%	7%	7%	8%	8%	5%	6%	7%	7%	8%	9%
	Not applicable	7%	6%	2%	6%	11%	8%	5%	5%	4%	7%	7%	6%	8%	7%	7%	6%	8%	7%	6%	8%	7%	6%	8%	8%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q64: What would increase your sexual satisfaction? Select all that apply.	Unweighted Base	3292	2784	136	2648	508	2496	697	238	178	201	51	1182	2110	613	210	956	1512	1744	675	166	2585	1082	1337	707
	Base: Sexually active and Have spouse/partner	2217	1709	101	1608	508	1338	845	409	257	156	53	777	1440	372	144	593	1107	1152	455	116	1722	725	881	495
	More frequent sex	28%	30%	24%	30%	23%	26%	32%	34%	30%	30%	31%	30%	27%	34%	29%	34%	23%	30%	24%	24%	28%	27%	29%	29%
	My pleasure being prioritized	21%	23%	21%	23%	16%	19%	25%	25%	32%	22%	21%	22%	20%	24%	31%	22%	18%	22%	24%	14%	22%	23%	22%	18%
	Sex toys	8%	10%	19%	9%	4%	8%	9%	9%	16%	6%	10%	10%	7%	8%	14%	7%	8%	8%	13%	7%	9%	10%	9%	6%
	New partner	5%	6%	19%	5%	3%	5%	7%	4%	15%	6%	2%	8%	4%	2%	9%	2%	8%	4%	13%	6%	6%	9%	4%	3%
	Better connection to partner	41%	42%	33%	42%	40%	42%	42%	47%	36%	39%	49%	41%	41%	43%	41%	43%	40%	44%	36%	45%	42%	40%	44%	39%
	Not needed, sexually satisfied	18%	16%	7%	17%	24%	21%	12%	12%	7%	18%	18%	12%	21%	12%	16%	20%	19%	16%	12%	27%	16%	14%	16%	25%
	Other (please specify)	8%	7%	0%	7%	10%	8%	7%	8%	4%	5%	13%	7%	8%	8%	7%	7%	8%	8%	5%	6%	7%	7%	8%	9%
	Not applicable	7%	6%	2%	6%	11%	8%	5%	5%	4%	7%	8%	6%	8%	7%	6%	8%	8%	7%	6%	8%	7%	6%	8%	8%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q65: Which of the following do you think is most important for politicians to address in the 2024 elections?	Unweighted Base	3861	3211	192	3019	650	2890	851	270	240	250	58	1538	2323	733	220	1021	1886	1963	911	190	3064	1360	1514	797
	Base: Total Respondents	2644	1994	146	1848	650	1572	1029	460	344	193	61	1036	1608	457	149	635	1402	1313	623	138	2073	921	1014	571
	Education	6%	5%	5%	5%	8%	6%	6%	6%	5%	5%	10%	6%	6%	5%	4%	3%	8%	5%	6%	8%	6%	6%	5%	8%
	Global security/warfare	6%	5%	10%	5%	6%	5%	6%	4%	7%	7%	2%	8%	4%	6%	4%	5%	6%	5%	8%	6%	6%	7%	5%	5%
	Immigration	6%	5%	11%	4%	10%	6%	6%	5%	9%	3%	5%	6%	6%	4%	2%	4%	8%	5%	8%	6%	6%	5%	6%	7%
	Environment	6%	6%	8%	6%	4%	5%	7%	6%	9%	7%	7%	8%	4%	7%	8%	4%	6%	4%	9%	7%	6%	7%	5%	6%
	Family leave and childcare	13%	15%	14%	15%	4%	11%	15%	18%	11%	13%	17%	13%	12%	16%	20%	17%	9%	14%	10%	12%	13%	11%	14%	11%
	Health	4%	4%	4%	4%	3%	3%	6%	4%	9%	4%	1%	5%	4%	3%	3%	3%	5%	3%	7%	5%	4%	5%	3%	4%
	Economy	15%	14%	19%	13%	18%	15%	15%	15%	16%	11%	18%	11%	18%	11%	18%	16%	15%	14%	14%	15%	14%	13%	15%	17%
	Gun control	18%	18%	10%	19%	16%	19%	16%	16%	14%	20%	10%	15%	19%	17%	17%	22%	16%	20%	13%	17%	18%	17%	19%	18%
	Reproductive rights	16%	15%	11%	15%	20%	18%	13%	13%	11%	16%	17%	19%	14%	20%	15%	14%	16%	19%	13%	13%	17%	18%	17%	12%
	Healthcare access or costs	11%	11%	7%	11%	12%	11%	12%	13%	9%	13%	13%	11%	11%	11%	7%	11%	12%	11%	12%	11%	11%	10%	12%	12%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q66: Which economic issues most affect how you will vote in 2024 elections?	Unweighted Base	3842	3199	192	3007	643	2873	848	268	240	248	58	1530	2312	729	219	1018	1875	1953	906	188	3047	1353	1506	795
	Base: Total Respondents	2632	1989	146	1842	643	1562	1026	457	344	191	61	1030	1601	453	149	634	1394	1307	620	136	2064	917	1011	568
	Other (please specify)	5%	4%	2%	4%	8%	6%	4%	5%	2%	3%	3%	5%	5%	5%	2%	5%	6%	6%	2%	11%	5%	4%	5%	5%
	Cost of living	42%	41%	17%	43%	45%	45%	38%	43%	27%	40%	59%	36%	45%	40%	43%	46%	40%	45%	29%	40%	40%	36%	44%	48%
	Job security	4%	4%	7%	4%	3%	4%	5%	3%	7%	6%	2%	6%	3%	5%	3%	2%	5%	4%	7%	3%	4%	6%	3%	3%
	Wage growth	4%	5%	10%	4%	3%	4%	5%	3%	7%	6%	7%	5%	4%	4%	5%	4%	5%	4%	6%	3%	5%	6%	4%	2%
	Housing affordability	9%	10%	10%	10%	8%	8%	11%	12%	9%	9%	10%	11%	8%	10%	9%	9%	9%	9%	10%	8%	9%	10%	9%	9%
	Debt/Student loan costs	8%	10%	13%	9%	4%	8%	10%	8%	15%	7%	6%	10%	7%	11%	11%	9%	7%	9%	11%	4%	9%	9%	10%	6%
	Inflation	18%	18%	21%	17%	18%	17%	18%	20%	18%	15%	9%	16%	19%	17%	17%	20%	17%	17%	17%	19%	17%	15%	18%	20%
	Recession	4%	4%	6%	4%	5%	5%	4%	2%	4%	9%	3%	5%	4%	3%	4%	4%	5%	4%	6%	6%	5%	5%	4%	2%
	US debt	3%	3%	7%	2%	4%	3%	3%	1%	5%	3%	2%	3%	3%	3%	2%	1%	4%	2%	5%	4%	3%	4%	2%	2%
	Stock market	2%	2%	7%	2%	1%	1%	3%	1%	6%	2%	-	3%	1%	1%	3%	0%	2%	0%	5%	1%	2%	4%	0%	1%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q67: What changes would you most like to see in the public education system?	Unweighted Base	3851	3202	192	3010	649	2880	850	269	240	250	58	1536	2315	733	220	1016	1881	1955	909	188	3052	1360	1504	799
	Base: Total Respondents	2637	1988	146	1842	649	1567	1027	458	344	193	61	1035	1602	457	149	632	1397	1310	621	136	2066	920	1010	571
	Other (please specify)	4%	4%	2%	4%	6%	5%	3%	4%	2%	2%	2%	3%	5%	3%	3%	4%	4%	4%	3%	8%	4%	3%	4%	5%
	Increased funding	34%	33%	18%	35%	35%	38%	29%	31%	23%	33%	31%	31%	36%	38%	31%	38%	31%	38%	24%	31%	33%	30%	37%	36%
	Better quality of teaching	17%	17%	19%	17%	15%	15%	20%	19%	20%	22%	16%	18%	16%	19%	14%	17%	17%	16%	16%	21%	16%	16%	16%	19%
	More extracurricular activities	4%	4%	10%	4%	2%	3%	5%	3%	8%	3%	4%	4%	3%	2%	3%	2%	5%	3%	7%	3%	4%	6%	3%	3%
	Enhanced safety measures	14%	15%	19%	15%	9%	13%	15%	14%	19%	13%	8%	16%	13%	16%	23%	16%	11%	14%	16%	4%	14%	17%	13%	12%
	Private school vouchers	6%	7%	7%	6%	4%	5%	7%	8%	7%	5%	7%	9%	5%	5%	10%	6%	6%	5%	8%	6%	6%	7%	6%	5%
	More inclusive education (special education, gifted ed., specialized tracks)	7%	7%	13%	6%	7%	6%	8%	6%	10%	7%	18%	7%	6%	5%	3%	4%	9%	6%	10%	8%	7%	9%	5%	6%
	Accessibility and affordability of public universities	15%	13%	12%	13%	21%	16%	13%	14%	12%	13%	14%	14%	15%	12%	14%	13%	16%	14%	15%	19%	15%	13%	16%	15%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q68: How satisfied are you with your access to affordable healthcare under the current US healthcare system?	Unweighted Base	3862	3213	192	3021	649	2890	851	270	242	250	57	1536	2326	733	220	1021	1887	1962	911	189	3062	1361	1512	800
	Base: Total Respondents	2645	1996	146	1850	649	1572	1030	460	347	193	59	1035	1611	457	149	636	1401	1313	623	137	2073	922	1013	572
	Very satisfied	12%	12%	27%	11%	11%	10%	15%	8%	25%	11%	11%	12%	12%	9%	11%	9%	14%	11%	18%	8%	13%	17%	10%	8%
	Satisfied	37%	36%	31%	36%	41%	39%	34%	35%	34%	34%	44%	24%	39%	35%	45%	39%	36%	40%	33%	30%	37%	32%	43%	36%
	Somewhat dissatisfied	32%	33%	23%	33%	30%	32%	32%	38%	26%	32%	21%	33%	31%	33%	30%	35%	30%	32%	28%	38%	31%	31%	31%	34%
	Very dissatisfied	19%	19%	19%	19%	19%	19%	19%	20%	15%	23%	24%	21%	18%	22%	13%	18%	19%	17%	20%	23%	18%	20%	16%	22%

		Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
		All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Q69: How important are childcare policies (i.e. affordable childcare, federal childcare subsidies) in influencing your decision for the upcoming election?	Unweighted Base 2646 47% 33% 11% 9%	3214 52% 31% 11% 6%	192 33% 23% 11% 6%	3022 53% 32% 9% 6%	648 33% 38% 13% 17%	2891 43% 36% 11% 10%	852 54% 29% 11% 5%	269 62% 29% 6% 3%	242 46% 28% 20% 6%	250 47% 33% 13% 8%	58 56% 30% 8% 5%	1536 48% 31% 13% 8%	2326 46% 35% 10% 9%	732 55% 29% 11% 5%	220 149 636 1022	1887 57% 31% 8% 4%	187 39% 35% 14% 12%	1964 53% 34% 5% 8%	910 36% 31% 20% 13%	187 37% 40% 11% 12%	3061 47% 33% 12% 8%	1362 44% 32% 15% 10%	1512 51% 33% 10% 6%	801 48% 33% 10% 10%	
	Base: Total Respondents 2646 47% 33% 11% 9%	3214 52% 31% 11% 6%	192 33% 23% 11% 6%	3022 53% 32% 9% 6%	648 33% 38% 13% 17%	2891 43% 36% 11% 10%	852 54% 29% 11% 5%	269 62% 29% 6% 3%	242 46% 28% 20% 6%	250 47% 33% 13% 8%	58 56% 30% 8% 5%	1536 48% 31% 13% 8%	2326 46% 35% 10% 9%	732 55% 29% 11% 5%	220 149 636 1022	1887 57% 31% 8% 4%	187 39% 35% 14% 12%	1964 53% 34% 5% 8%	910 36% 31% 20% 13%	187 37% 40% 11% 12%	3061 47% 33% 12% 8%	1362 44% 32% 15% 10%	1512 51% 33% 10% 6%	801 48% 33% 10% 10%	
Q70: How supportive are you of increased regulation to address climate change?	Unweighted Base 2638 54% 30% 10% 6%	3213 55% 29% 10% 6%	191 24% 37% 25% 14%	3022 58% 29% 9% 5%	644 48% 32% 11% 8%	2888 53% 30% 11% 6%	849 56% 30% 8% 5%	268 61% 30% 6% 3%	239 46% 34% 12% 8%	250 56% 31% 7% 6%	58 59% 18% 8% 2%	1535 54% 29% 11% 6%	2322 44% 30% 10% 6%	731 58% 28% 9% 5%	219 149 635 1021	1885 59% 31% 12% 8%	1911 43% 28% 17% 12%	911 43% 28% 17% 12%	187 57% 30% 8% 5%	3056 54% 30% 10% 6%	1362 52% 28% 11% 8%	1507 56% 31% 9% 4%	801 52% 31% 10% 7%		
	Base: Total Respondents 2638 54% 30% 10% 6%	3213 55% 29% 10% 6%	191 24% 37% 25% 14%	3022 58% 29% 9% 5%	644 48% 32% 11% 8%	2888 53% 30% 11% 6%	849 56% 30% 8% 5%	268 61% 30% 6% 3%	239 46% 34% 12% 8%	250 56% 31% 7% 6%	58 59% 18% 8% 2%	1535 54% 29% 11% 6%	2322 44% 30% 10% 6%	731 58% 28% 9% 5%	219 149 635 1021	1885 59% 31% 12% 8%	1911 43% 28% 17% 12%	911 43% 28% 17% 12%	187 57% 30% 8% 5%	3056 54% 30% 10% 6%	1362 52% 28% 11% 8%	1507 56% 31% 9% 4%	801 52% 31% 10% 7%		
Q71: How supportive are you of federally protected reproductive rights?	Unweighted Base 2645 66% 19% 9% 7%	3212 66% 18% 9% 7%	192 33% 28% 23% 16%	3020 69% 17% 8% 6%	648 64% 21% 9% 6%	2891 68% 17% 9% 6%	850 64% 21% 7% 7%	268 71% 19% 12% 3%	242 50% 26% 10% 12%	249 70% 15% 10% 6%	58 71% 18% 5% 6%	1537 63% 19% 10% 8%	2323 67% 19% 8% 6%	733 72% 13% 8% 7%	220 68% 14% 9% 8%	1020 73% 16% 7% 5%	1886 60% 23% 10% 8%	1964 75% 16% 5% 3%	910 48% 23% 16% 13%	188 71% 20% 9% 4%	3062 67% 30% 9% 7%	1360 61% 19% 10% 10%	1514 71% 18% 7% 4%	798 62% 20% 10% 8%	
	Base: Total Respondents 2645 66% 19% 9% 7%	3212 66% 18% 9% 7%	192 33% 28% 23% 16%	3020 69% 17% 8% 6%	648 64% 21% 9% 6%	2891 68% 17% 9% 6%	850 64% 21% 7% 7%	268 71% 19% 12% 3%	242 50% 26% 10% 12%	249 70% 15% 10% 6%	58 71% 18% 5% 6%	1537 63% 19% 10% 8%	2323 67% 19% 8% 6%	733 72% 13% 8% 7%	220 68% 14% 9% 8%	1020 73% 16% 7% 5%	1886 60% 23% 10% 8%	1964 75% 16% 5% 3%	910 48% 23% 16% 13%	188 71% 20% 9% 4%	3062 67% 30% 9% 7%	1360 61% 19% 10% 10%	1514 71% 18% 7% 4%	798 62% 20% 10% 8%	
Q72: How supportive are you of a federally-mandated paid leave program, guaranteeing paid family leave to all mothers?	Unweighted Base 2646 79% 14% 4% 3%	3217 80% 12% 5% 3%	192 42% 29% 17% 13%	3025 83% 10% 4% 3%	647 76% 20% 2% 2%	2892 80% 14% 3% 2%	852 78% 12% 5% 4%	269 90% 7% 10% 1%	242 62% 20% 6% 8%	250 79% 10% 6% 5%	58 91% 8% 2% -	1538 73% 14% 7% 6%	2326 83% 14% 2% 1%	732 84% 9% 4% 3%	220 86% 9% 0% 1%	1022 91% 8% 0% 0%	1889 72% 19% 6% 4%	1964 88% 10% 1% 0%	909 57% 21% 13% 10%	188 83% 13% 2% 1%	3061 79% 13% 5% 3%	1362 70% 15% 8% 6%	1511 86% 12% 2% 1%	803 81% 15% 2% 2%	
	Base: Total Respondents 2646 79% 14% 4% 3%	3217 80% 12% 5% 3%	192 42% 29% 17% 13%	3025 83% 10% 4% 3%	647 76% 20% 2% 2%	2892 80% 14% 3% 2%	852 78% 12% 5% 4%	269 90% 7% 10% 1%	242 62% 20% 6% 8%	250 79% 10% 6% 5%	58 91% 8% 2% -	1538 73% 14% 7% 6%	2326 83% 14% 2% 1%	732 84% 9% 4% 3%	220 86% 9% 0% 1%	1022 91% 8% 0% 0%	1889 72% 19% 6% 4%	1964 88% 10% 1% 0%	909 57% 21% 13% 10%	188 83% 13% 2% 1%	3061 79% 13% 5% 3%	1362 70% 15% 8% 6%	1511 86% 12% 2% 1%	803 81% 15% 2% 2%	
Q73: How supportive are you of increased gun safety and gun control policies?	Unweighted Base 2647 70% 16% 7% 6%	3216 71% 16% 8% 6%	191 39% 30% 17% 15%	3025 73% 15% 7% 5%	648 69% 16% 7% 8%	2893 70% 17% 7% 6%	852 72% 14% 7% 6%	269 81% 12% 11% 3%	242 58% 20% 11% 11%	250 75% 12% 8% 5%	58 72% 14% 8% 6%	1538 66% 18% 8% 8%	2326 73% 15% 7% 5%	733 73% 16% 7% 5%	219 72% 19% 5% 4%	1022 79% 12% 5% 4%	1889 66% 17% 9% 8%	1964 79% 13% 5% 3%	910 50% 23% 14% 13%	188 72% 16% 7% 5%	3062 70% 15% 8% 6%	1363 64% 17% 10% 9%	1511 75% 15% 6% 4%	802 71% 15% 7% 7%	
	Base: Total Respondents 2647 70% 16% 7% 6%	3216 71% 16% 8% 6%	191 39% 30% 17% 15%	3025 73% 15% 7% 5%	648 69% 16% 7% 8%	2893 70% 17% 7% 6%	852 72% 14% 7% 6%	269 81% 12% 11% 3%	242 58% 20% 11% 11%	250 75% 12% 8% 5%	58 72% 14% 8% 6%	1538 66% 18% 8% 8%	2326 73% 15% 7% 5%	733 73% 16% 7% 5%	219 72% 19% 5% 4%	1022 79% 12% 5% 4%	1889 66% 17% 9% 8%	1964 79% 13% 5% 3%	910 50% 23% 14% 13%	188 72% 16% 7% 5%	3062 70% 15% 8% 6%	1363 64% 17% 10% 9%	1511 75% 15% 6% 4%	802 71% 15% 7% 7%	

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q74: How supportive are you of US involvement in international conflict areas?	Unweighted Base	3855	3208	190	3018	647	2888	850	267	242	250	58	1534	2321	730	219	1021	1884	1959	910	187	3056	1360	1509	799
	Base: Total Respondents	2642	1995	145	1849	647	1571	1028	456	347	193	61	1035	1607	455	149	636	1399	1312	622	136	2070	921	1013	572
	Very supportive	13%	13%	19%	12%	14%	10%	18%	17%	19%	17%	21%	14%	12%	12%	12%	10%	15%	12%	17%	9%	13%	15%	12%	11%
	Somewhat supportive	47%	45%	35%	46%	51%	51%	41%	37%	43%	43%	43%	45%	48%	45%	42%	47%	48%	49%	41%	43%	46%	44%	49%	48%
	Somewhat unsupportive	29%	30%	25%	30%	26%	30%	27%	32%	21%	27%	26%	27%	29%	31%	37%	31%	26%	29%	26%	31%	28%	26%	29%	31%
	Very unsupportive	12%	12%	20%	12%	9%	9%	14%	15%	16%	12%	10%	14%	10%	13%	8%	12%	12%	10%	16%	17%	12%	14%	10%	10%
Q75: How engaged is your local government and community in addressing issues that affect mothers and families?	Unweighted Base	3842	3197	191	3006	645	2877	849	259	242	247	58	1529	2313	726	218	1018	1879	1953	907	187	3047	1353	1507	795
	Base: Total Respondents	2635	1990	146	1844	645	1565	1028	469	347	191	61	1031	1604	453	149	634	1397	1310	620	136	2066	919	1011	569
	Very engaged	11%	12%	26%	10%	8%	7%	16%	13%	22%	13%	16%	13%	9%	11%	11%	8%	12%	9%	18%	9%	11%	15%	8%	8%
	Somewhat engaged	42%	40%	33%	40%	48%	43%	39%	39%	35%	45%	33%	38%	44%	40%	35%	42%	43%	43%	35%	46%	41%	38%	43%	44%
	Somewhat disengaged	35%	35%	26%	36%	32%	35%	33%	34%	31%	32%	44%	35%	34%	35%	40%	37%	33%	35%	31%	35%	34%	34%	34%	36%
	Very disengaged	13%	14%	16%	14%	12%	15%	12%	14%	11%	10%	7%	14%	13%	15%	15%	13%	12%	13%	16%	11%	14%	13%	14%	12%
Q76: Which of the following causes do you actively support? Select all that apply.	Unweighted Base	3715	3091	191	2900	624	2777	826	258	239	237	58	1498	2217	705	207	970	1832	1880	891	179	2950	1317	1454	765
	Base: Total Respondents	2551	1927	146	1781	624	1511	1000	441	343	182	61	1012	1539	441	138	605	1364	1263	608	130	2001	894	977	550
	Voting rights	41%	38%	21%	40%	48%	43%	38%	39%	36%	36%	52%	39%	42%	42%	35%	42%	40%	44%	30%	45%	39%	36%	42%	45%
	Election integrity	31%	28%	24%	28%	40%	31%	29%	28%	30%	29%	40%	28%	32%	28%	34%	31%	31%	31%	25%	39%	25%	27%	30%	35%
	Environmental reform	37%	36%	16%	38%	38%	39%	33%	36%	25%	37%	50%	37%	36%	39%	41%	38%	34%	41%	26%	40%	36%	34%	38%	37%
	Affordable healthcare	55%	54%	25%	57%	58%	57%	53%	59%	44%	55%	62%	52%	58%	60%	52%	63%	51%	61%	38%	55%	54%	44%	62%	62%
	Reproductive rights	57%	57%	19%	60%	59%	62%	51%	59%	40%	56%	65%	56%	59%	65%	60%	64%	52%	67%	36%	66%	57%	49%	63%	58%
	Pro Life movement	13%	12%	16%	12%	16%	13%	12%	12%	11%	14%	21%	10%	16%	10%	13%	14%	14%	11%	15%	16%	12%	12%	17%	17%
	Immigrant/Refugee rights	30%	29%	14%	30%	34%	30%	29%	36%	19%	30%	28%	28%	31%	33%	24%	33%	28%	33%	23%	32%	29%	25%	33%	32%
	Border security and immigration law enforcement	18%	16%	17%	16%	23%	18%	16%	19%	12%	14%	29%	14%	20%	12%	21%	18%	19%	18%	14%	21%	17%	14%	19%	20%
	Racial justice	44%	44%	23%	45%	46%	44%	45%	46%	46%	44%	55%	42%	46%	47%	40%	50%	41%	49%	30%	52%	44%	38%	48%	46%
	Income equality	41%	40%	17%	42%	42%	41%	40%	45%	30%	40%	54%	39%	42%	43%	37%	47%	37%	45%	27%	41%	40%	32%	46%	45%
	LGBTQ rights	42%	41%	16%	44%	45%	48%	35%	37%	27%	39%	50%	42%	43%	48%	40%	45%	40%	47%	29%	50%	42%	38%	45%	43%
	Reducing gun violence	54%	53%	20%	56%	57%	58%	50%	56%	36%	57%	61%	50%	57%	58%	52%	65%	49%	62%	34%	63%	53%	46%	59%	58%
	Protecting Second Amendment rights	12%	10%	17%	10%	17%	13%	10%	9%	9%	9%	17%	9%	14%	8%	12%	12%	13%	11%	10%	15%	11%	10%	11%	15%
	Reducing hunger, food insecurity and homelessness	53%	50%	22%	53%	62%	56%	49%	55%	40%	49%	72%	49%	56%	55%	53%	58%	50%	57%	35%	61%	51%	43%	56%	63%
	Gender equality	46%	46%	15%	49%	47%	51%	40%	41%	30%	49%	62%	45%	47%	50%	42%	52%	43%	52%	31%	55%	46%	41%	49%	48%
	Paid family leave	62%	65%	32%	68%	51%	63%	60%	71%	42%	63%	78%	57%	65%	68%	68%	80%	51%	71%	39%	63%	61%	51%	69%	67%
	Affordable childcare	61%	64%	31%	67%	51%	62%	60%	70%	45%	59%	76%	57%	64%	68%	69%	77%	51%	71%	38%	58%	60%	51%	69%	63%
	Protecting personal privacy	34%	32%	19%	33%	38%	33%	33%	33%	28%	35%	62%	32%	35%	33%	35%	35%	33%	34%	24%	38%	31%	28%	33%	43%
	Social media regulation	29%	28%	13%	29%	31%	29%	29%	29%	26%	35%	40%	25%	32%	25%	32%	32%	28%	30%	22%	30%	28%	26%	29%	33%
	Anti-book bans	25%	24%	12%	25%	29%	28%	21%	23%	20%	19%	26%	24%	25%	27%	22%	27%	24%	26%	19%	28%	24%	23%	24%	28%
	Reducing government spending and debt	25%	23%	25%	23%	31%	25%	24%	24%	20%	24%	29%	22%	27%	22%	22%	24%	26%	23%	24%	29%	23%	21%	25%	30%
	Traditional family values	22%	19%	21%	19%	28%	20%	22%	25%	19%	19%	28%	15%	26%	14%	25%	23%	23%	18%	20%	20%	19%	16%	22%	31%
	Tougher sentences for violent crimes	22%	20%	15%	20%	28%	21%	22%	26%	14%	25%	29%	19%	23%	18%	20%	22%	23%	21%	17%	23%	20%	17%	23%	20%
	Other (please specify)	3%	2%	1%	2%	4%	3%	3%	4%	1%	2%	-	2%	3%	2%	1%	3%	3%	2%	2%	4%	2%	2%	2%	4%

Q77: Which race/ethnicity best describes you? Select all that apply.	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
White, Caucasian	67%	63%	41%	65%	80%	100%	20%	28%	6%	14%	59%	62%	70%	66%	59%	67%	68%	70%	58%	77%	67%	60%	71%	68%
Hispanic or Latino	17%	21%	9%	22%	7%	-	45%	100%	7%	4%	19%	17%	18%	21%	30%	24%	12%	18%	10%	14%	16%	12%	19%	24%
Black or African American	13%	16%	46%	13%	5%	-	34%	6%	100%	4%	10%	18%	10%	11%	20%	11%	14%	10%	26%	11%	15%	22%	9%	8%
Asian	7%	8%	7%	8%	4%	-	19%	2%	100%	12%	8%	8%	7%	10%	5%	7%	6%	7%	9%	7%	7%	9%	6%	7%
Multiracial or Multiethnic	3%	3%	1%	3%	2%	-	7%	6%	4%	9%	27%	3%	3%	3%	1%	3%	2%	3%	2%	2%	2%	2%	2%	4%
American Indian or Alaska Native	2%	2%	1%	2%	1%	-	4%	2%	1%	2%	71%	2%	2%	2%	2%	1%	2%	2%	1%	-	1%	1%	1%	3%
Native Hawaiian or other Pacific Islander	1%	1%	1%	1%	1%	-	2%	0%	1%	3%	34%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%
MENA (Middle Eastern or North African)	1%	1%	2%	1%	2%	-	3%	3%	4%	-	2%	1%	2%	0%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%
Prefer not to answer	2%	1%	0%	1%	5%	-	-	-	-	-	-	1%	2%	1%	0%	1%	2%	1%	2%	1%	1%	1%	1%	3%

Qve: Ethnicity	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
White and only white selected	59%	54%	38%	55%	76%	100%	-	-	-	-	-	55%	63%	56%	52%	57%	63%	62%	55%	69%	60%	55%	63%	57%
Hispanic/latino and any combination	17%	21%	9%	22%	7%	-	45%	100%	7%	4%	19%	17%	18%	21%	30%	24%	12%	18%	10%	14%	16%	12%	19%	24%
Black/Afr American and any combination	12%	15%	46%	12%	4%	-	31%	-	93%	4%	10%	18%	8%	11%	12%	10%	14%	9%	23%	10%	13%	20%	8%	7%
American Indian or Alaska Native and any combination	1%	1%	-	1%	1%	-	3%	-	-	1%	48%	1%	1%	1%	2%	1%	1%	1%	0%	-	1%	1%	1%	1%
Native Hawaiian or other Pacific Islander any combination	1%	0%	0%	0%	1%	-	1%	-	-	1%	24%	0%	1%	0%	-	1%	1%	1%	0%	-	1%	0%	1%	1%
Asian and any combo	7%	7%	6%	7%	4%	-	17%	-	-	90%	-	8%	6%	10%	5%	6%	6%	6%	9%	5%	7%	9%	5%	6%
MENA (Middle Eastern or North African) and any combo	1%	0%	0%	0%	1%	-	2%	-	-	-	-	1%	1%	0%	-	0%	1%	1%	0%	-	1%	1%	1%	1%
Prefer not to answer	2%	1%	0%	1%	5%	-	-	-	-	-	-	1%	2%	1%	0%	1%	2%	1%	2%	1%	1%	1%	1%	3%
Anything else left over	1%	1%	-	1%	1%	-	2%	-	-	-	-	0%	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-time outside home	Not Employed
Q79: In what state or U.S. territory do you live? If not in the U.S., select "not applicable."	Unweighted Base	2650	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
Alabama	1%	1%	0%	1%	1%	1%	1%	1%	2%	-	-	1%	1%	1%	1%	0%	1%	1%	1%	-	1%	1%	1%	1%
Alaska	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	-	0%	0%	0%	0%	0%	1%	0%	1%	-	0%	1%	0%	0%
American Samoa	0%	0%	2%	0%	-	0%	0%	-	1%	1%	-	1%	0%	1%	-	0%	0%	0%	1%	-	0%	1%	1%	1%
Arizona	2%	2%	1%	2%	1%	1%	3%	4%	3%	0%	4%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%
Arkansas	0%	0%	2%	0%	0%	0%	1%	-	1%	0%	2%	0%	0%	0%	0%	1%	0%	1%	0%	-	0%	1%	0%	0%
California	15%	16%	29%	15%	11%	10%	22%	27%	18%	23%	20%	17%	14%	16%	22%	12%	15%	14%	15%	9%	14%	15%	14%	17%
Colorado	3%	3%	0%	3%	2%	3%	2%	1%	2%	4%	-	2%	3%	3%	3%	3%	2%	2%	2%	3%	2%	3%	2%	3%
Connecticut	2%	2%	1%	2%	2%	2%	2%	1%	1%	1%	4%	2%	2%	1%	3%	2%	2%	2%	1%	1%	2%	3%	1%	1%
Delaware	0%	0%	-	0%	0%	0%	0%	0%	1%	-	-	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
District of Columbia (DC)	1%	1%	1%	1%	1%	1%	0%	1%	-	0%	-	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%	0%
Florida	3%	4%	0%	4%	2%	2%	5%	8%	3%	2%	6%	3%	4%	3%	4%	6%	3%	3%	2%	6%	3%	2%	3%	5%
Georgia	2%	2%	2%	2%	3%	2%	3%	0%	6%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	4%	2%	2%	2%	3%
Guam	0%	0%	2%	0%	0%	0%	1%	0%	-	-	-	1%	0%	1%	-	1%	0%	1%	-	0%	1%	-	0%	0%
Hawaii	1%	1%	1%	1%	0%	0%	2%	1%	1%	4%	1%	1%	0%	1%	-	1%	1%	0%	1%	2%	1%	1%	0%	1%
Idaho	1%	1%	0%	1%	2%	1%	1%	0%	2%	1%	-	1%	1%	1%	-	1%	1%	0%	2%	3%	1%	1%	1%	1%
Illinois	4%	4%	0%	4%	3%	4%	4%	3%	4%	4%	4%	4%	4%	4%	3%	4%	4%	4%	2%	3%	3%	3%	3%	5%
Indiana	1%	1%	1%	1%	2%	2%	1%	1%	2%	0%	-	1%	2%	2%	4%	1%	1%	2%	1%	1%	1%	1%	2%	1%
Iowa	1%	1%	1%	1%	0%	1%	1%	0%	0%	1%	-	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%
Kansas	1%	1%	2%	1%	0%	1%	1%	1%	1%	0%	-	1%	0%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	0%
Kentucky	1%	1%	1%	1%	1%	1%	0%	-	-	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
Louisiana	0%	0%	1%	0%	0%	1%	0%	-	0%	0%	-	1%	0%	1%	0%	0%	1%	0%	1%	-	0%	0%	1%	0%
Maine	1%	1%	1%	1%	0%	1%	0%	-	1%	-	-	1%	0%	0%	-	0%	1%	0%	1%	-	1%	1%	0%	1%
Maryland	2%	2%	1%	2%	2%	2%	2%	2%	3%	5%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%	1%
Massachusetts	4%	4%	0%	4%	7%	5%	3%	4%	2%	3%	1%	3%	5%	4%	4%	5%	5%	5%	4%	5%	4%	3%	5%	5%
Michigan	2%	2%	1%	2%	1%	3%	1%	1%	1%	0%	1%	1%	2%	1%	1%	3%	2%	2%	1%	4%	2%	1%	2%	2%
Minnesota	1%	1%	1%	1%	2%	2%	0%	-	-	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%
Mississippi	0%	1%	2%	0%	0%	0%	0%	-	1%	-	-	1%	0%	1%	-	0%	1%	0%	1%	-	1%	1%	0%	0%
Missouri	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Montana	1%	1%	2%	1%	0%	1%	1%	-	2%	1%	2%	1%	0%	1%	1%	0%	1%	0%	2%	0%	1%	1%	0%	0%
Nebraska	0%	0%	0%	0%	0%	0%	0%	-	0%	0%	-	0%	0%	0%	-	0%	0%	0%	1%	-	0%	0%	1%	0%
Nevada	1%	1%	2%	0%	2%	1%	1%	-	1%	-	-	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
New Hampshire	1%	1%	1%	1%	1%	1%	0%	0%	-	-	-	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%
New Jersey	3%	3%	-	4%	4%	4%	3%	3%	2%	2%	4%	3%	3%	2%	4%	5%	3%	5%	1%	2%	4%	3%	5%	3%
New Mexico	0%	1%	2%	0%	0%	0%	1%	1%	1%	1%	-	1%	0%	0%	2%	0%	1%	0%	1%	1%	1%	1%	0%	0%
New York	7%	7%	1%	7%	7%	6%	8%	10%	5%	10%	1%	7%	7%	9%	6%	6%	6%	8%	4%	7%	7%	5%	9%	6%
North Carolina	3%	3%	3%	3%	2%	3%	3%	3%	3%	1%	3%	3%	3%	3%	2%	4%	3%	3%	2%	4%	3%	4%	2%	2%
North Dakota	0%	0%	1%	0%	-	0%	0%	-	1%	0%	-	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Northern Marianas Islands	0%	0%	1%	0%	-	0%	0%	-	0%	1%	-	1%	1%	1%	-	0%	-	-	1%	-	0%	1%	-	-
Ohio	3%	3%	4%	3%	2%	3%	2%	1%	4%	3%	-	3%	3%	2%	5%	3%	2%	3%	3%	1%	3%	3%	3%	2%
Oklahoma	1%	1%	2%	1%	0%	1%	1%	0%	0%	1%	8%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Oregon	1%	1%	2%	1%	1%	1%	1%	2%	0%	1%	4%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
Pennsylvania	4%	4%	1%	4%	4%	5%	2%	2%	3%	3%	-	4%	4%	5%	4%	5%	3%	4%	3%	2%	4%	3%	4%	4%
Puerto Rico	0%	0%	1%	0%	-	0%	0%	-	0%	-	-	0%	0%	-	-	-	0%	-	0%	-	0%	0%	-	0%
Rhode Island	1%	1%	1%	1%	1%	1%	0%	-	0%	-	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
South Carolina	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	-	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%
South Dakota	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	-	0%	0%	-	0%	0%	1%	0%	1%	-	0%	0%	0%	0%
Tennessee	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	3%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Texas	5%	6%	5%	6%	4%	4%	8%	11%	7%	4%	6%	5%	6%	7%	5%	8%	4%	7%	3%	3%	5%	4%	7%	6%
Utah	7%	3%	1%	4%	17%	9%	2%	2%	2%	2%	9%	2%	9%	2%	1%	3%	10%	6%	7%	13%	7%	4%	8%	7%
Vermont	0%	0%	1%	0%	0%	0%	0%	-	0%	-	-	0%	0%	1%	-	0%	0%	0%	1%	0%	0%	1%	0%	0%
Virginia	3%	3%	3%	3%	3%	3%	3%	2%	3%	4%	4%	3%	3%	3%	4%	5%	2%	4%	2%	3%	3%	3%	3%	3%
Virgin Islands	0%	0%	0%	0%	-	0%	0%	-	1%	0%	-	1%	-	1%	-	-	0%	-	1%	-	0%	1%	-	-
Washington	3%	3%	2%	3%	3%	3%	3%	2%	1%	4%	10%	2%	3%	2%	2%	3%	3%	2%	3%	1%	2%	3%	2%	4%
West Virginia	0%	0%	2%	0%	-	0%	0%	-	0%	0%	-	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	-
Wisconsin	2%	2%	1%	2%	1%	2%	0%	-	0%	0%	-	2%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%
Wyoming	0%	0%	0%	0%	-	0%	0%	-	-	1%	-	0%	0%	0%	-	0%	0%	0%	1%	-	0%	1%	0%	0%
Not Applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Region	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or part-time from home	Work full time outside home or part-time outside home	Not Employed
Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363		

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q80: What is the highest level of education you have completed?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	Completed graduate school	35%	34%	6%	36%	39%	36%	34%	35%	29%	35%	37%	30%	38%	32%	42%	39%	33%	45%	21%	41%	37%	30%	44%	26%
	Some graduate school	10%	10%	28%	9%	8%	8%	13%	9%	22%	10%	13%	14%	7%	11%	12%	5%	11%	6%	21%	7%	10%	16%	6%	7%
	Graduated from college	39%	39%	33%	40%	36%	41%	35%	39%	25%	44%	32%	38%	39%	44%	38%	41%	36%	38%	33%	38%	37%	38%	36%	45%
	Some college	14%	14%	24%	14%	12%	13%	15%	14%	20%	9%	12%	16%	13%	10%	6%	11%	17%	9%	22%	11%	13%	16%	11%	17%
	Graduated from high school	3%	2%	10%	2%	4%	2%	3%	3%	4%	2%	5%	2%	3%	2%	2%	3%	3%	2%	3%	3%	2%	1%	3%	5%
	Some high school	0%	0%	-	0%	0%	0%	0%	-	-	2%	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Did not attend school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Generation		Generation			Ethnicity					Number of Children		Ages of Children				Employment								
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native/Native Hawaiian, Pacific Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
Q81: What is your household's total, combined annual income?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	\$0 - \$24,999	2%	2%	4%	2%	3%	2%	3%	2%	4%	1%	11%	2%	2%	2%	-	3%	0%	0%	3%	-	1%	1%	2%	5%
	\$25,000 - \$44,999	3%	3%	8%	2%	4%	2%	4%	4%	5%	2%	2%	3%	2%	4%	3%	3%	2%	3%	6%	2%	1%	3%	5%	
	\$45,000 - \$64,999	8%	9%	23%	8%	6%	7%	10%	9%	14%	6%	7%	11%	6%	10%	7%	6%	8%	5%	12%	7%	7%	8%	6%	11%
	\$65,000 - \$84,999	8%	10%	15%	9%	4%	8%	9%	8%	9%	8%	11%	10%	7%	6%	4%	8%	10%	6%	12%	5%	8%	9%	8%	9%
	\$85,000 - \$99,999	8%	8%	14%	8%	6%	8%	8%	7%	10%	6%	3%	10%	7%	6%	5%	7%	9%	6%	12%	8%	8%	9%	7%	8%
	\$100,000 - \$149,999	20%	19%	12%	20%	21%	22%	17%	19%	15%	13%	17%	19%	20%	20%	17%	21%	19%	19%	23%	17%	20%	18%	21%	19%
	\$150,000 - \$199,999	17%	17%	10%	18%	18%	17%	17%	18%	15%	18%	17%	18%	17%	19%	17%	16%	17%	20%	17%	16%	19%	20%	18%	13%
	\$200,000 - \$299,999	16%	16%	6%	17%	14%	17%	15%	16%	11%	17%	22%	14%	17%	18%	25%	17%	14%	22%	7%	18%	18%	17%	18%	9%
	\$300,000 - \$499,999	8%	8%	2%	9%	10%	9%	8%	8%	9%	13%	5%	6%	10%	8%	16%	10%	7%	11%	6%	10%	9%	11%	8%	5%
	Over \$500,000	3%	3%	1%	3%	4%	3%	3%	2%	3%	6%	3%	2%	4%	3%	4%	4%	3%	4%	1%	6%	3%	3%	3%	2%
	Prefer not to answer	6%	5%	4%	5%	10%	6%	6%	6%	4%	10%	3%	5%	7%	6%	2%	6%	7%	5%	3%	6%	4%	2%	6%	13%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
2023 Age Breaks: What year were you born?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	30 and Younger	17%	23%	100%	17%	-	14%	24%	12%	45%	16%	7%	33%	8%	29%	23%	11%	16%	8%	44%	7%	19%	29%	11%	13%
	31-34	19%	25%	-	27%	-	20%	19%	23%	18%	21%	14%	22%	17%	31%	38%	27%	10%	21%	18%	8%	19%	20%	20%	19%
	35-39	28%	38%	-	41%	-	26%	33%	40%	21%	37%	29%	23%	32%	30%	32%	46%	19%	35%	15%	27%	29%	25%	32%	28%
	40-41	35%	14%	-	15%	100%	41%	24%	24%	17%	26%	50%	21%	44%	11%	8%	16%	54%	36%	23%	58%	34%	25%	38%	40%

	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment							
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed	
2023 Age Breaks: What year were you born?	Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
	Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
	18-26	6%	7%	100%	-	-	4%	9%	3%	20%	6%	3%	12%	2%	8%	7%	1%	7%	2%	16%	1%	6%	10%	3%	5%
	27-29	9%	11%	-	12%	-	7%	11%	6%	18%	8%	4%	16%	4%	14%	12%	6%	7%	4%	21%	5%	9%	15%	5%	6%
	30-34	23%	30%	-	32%	-	22%	23%	26%	25%	23%	14%	28%	19%	37%	41%	30%	13%	23%	25%	9%	23%	25%	22%	22%
	35-39	28%	38%	-	41%	-	26%	33%	40%	21%	37%	29%	23%	32%	30%	32%	46%	19%	35%	15%	27%	29%	25%	32%	28%
	40-42	10%	14%	-	15%	-	10%	12%	15%	8%	11%	26%	7%	13%	7%	6%	10%	12%	11%	6%	16%	10%	8%	11%	12%
	43 and older	25%	-	-	-	100%	31%	12%	10%	9%	15%	25%	14%	31%	4%	2%	6%	42%	24%	17%	43%	24%	17%	27%	28%
	Net <30	14%	19%	100%	12%	-	11%	19%	9%	38%	14%	7%	27%	6%	23%	19%	7%	14%	6%	36%	6%	15%	25%	8%	10%
	Net 30-39	51%	68%	-	73%	-	48%	56%	66%	45%	61%	42%	51%	51%	67%	73%	76%	32%	58%	40%	36%	51%	50%	55%	50%
	Net 40+	35%	14%	-	15%	100%	41%	24%	24%	17%	26%	50%	21%	44%	11%	8%	16%	54%	36%	23%	58%	34%	25%	38%	40%

Generation	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
Unweighted Base	3870	3220	192	3028	650	2896	853	270	242	250	58	1539	2331	733	220	1023	1893	1966	911	190	3067	1363	1514	803
Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
Generation Z	6%	7%	100%	-	-	4%	9%	3%	20%	6%	3%	12%	2%	8%	7%	1%	7%	2%	16%	1%	6%	10%	3%	5%
Millennials	70%	93%	-	100%	-	65%	79%	88%	72%	79%	72%	74%	67%	88%	91%	93%	52%	74%	67%	56%	71%	73%	71%	67%
Generation X or older	25%	-	-	-	100%	31%	12%	10%	9%	15%	25%	14%	31%	4%	2%	6%	42%	24%	17%	43%	24%	17%	27%	28%

Data_Filter	Generation		Generation			Ethnicity						Number of Children		Ages of Children				Employment						
	All Generations Total	Total GenZ/Mil	Generation Z	Millennials	Generation X or older	White	Non-White	Hispanic	African-American	Asian	American Indian/Alaska Native+Native Hawaiian, Pac Islander	1 child	2 or more	1 child <3	2+ children <3 AND no other children	1 or more under 3 AND 1 or more 3+	All children 3 or older	Full Time	Part Time	Work for myself	Full Or Part Time	Work full time from home or work part-time from home	Work full time outside home or part-timer outside home	Not Employed
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Base: Total Respondents	2650	2000	146	1854	650	1575	1032	460	347	193	61	1037	1613	457	149	637	1405	1316	623	138	2076	924	1014	574
Moms Gen Z and Millennials (US)	75%	100%	100%	100%	-	69%	88%	90%	91%	85%	75%	86%	69%	96%	98%	94%	58%	76%	83%	57%	76%	83%	73%	72%
Moms Gen X (US)	25%	-	-	-	100%	31%	12%	10%	9%	15%	25%	14%	31%	4%	2%	6%	42%	24%	17%	43%	24%	17%	27%	28%
Not moms (US)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Outside U.S.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Blanks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-